News release

For immediate release

For your next purchases, think local TOGETHER FOR QUEBEC !

Montreal, March 19, 2020 – Quebec broadcasters are coming together to support the local economy by joining the TOGETHER FOR QUEBEC movement. A message will be broadcast on all Quebec radio stations inviting Quebecers to buy online from our local merchants.

In these uncertain times, we see that Quebecers can take matters into their own hands and work TOGETHER. Did you know that more than 10 billion online purchases are made in Quebec each year? Only 1 in 5 dollars stay in the province. Buying locally online is part of the solution in protecting our economy! Quebecers must be proud of the local businesses and industries that work day in and day out to ensure that the popuolation's needs are met. All Quebec broadcasters are joingning the Government of Quebec inviting YOU to be part of the solution.

For your future purchases, think local, think Quebec. Let's protect our local economy!

About Cogeco Média

Cogeco subsidiary, Cogeco Media, owns and operates 22 radio stations across Québec and one station in Ontario, including talk network stations 98.5 in Montréal, 106.9 in Mauricie, 107.7 in Estrie and 104.7 in Outaouais; Rythme FM network stations in Montreal, Mauricie and Estrie; the stations of the Planète network in Saguenay-Lac-St-Jean, of the Capitale Rock and Wow network in Abitibi-Témiscamingue, and in Lachute and in Hawkesbury (Ontario). Cogeco Media also owns CIME stations in the Laurentians, CKOI, The Beat and Radio Circulation in Montreal, FM 93 and M102.9 in Quebec City as well as 95,7 KYK in Saguenay. Leaders in their respective markets, Cogeco Media's stations reach more than 5.3 million listeners each week, offering varied and relevant programming for a wide audience. It also owns Cogeco Nouvelles, the largest private news radio agency in Québec.

About Bell Media

Bell Media is Canada's leading content creation company with premier assets in television, radio, out-of-home advertising, digital media, and more. Bell Media owns 30 local television stations led by CTV, Canada's highest-rated television network; 29 specialty channels, including leading specialty services TSN and RDS. Bell Media is Canada's largest radio broadcaster, with 215 music channels including 109 licensed radio stations in 58 markets across the country, all part of the iHeartRadio brand and streaming service. Bell Media owns Astral, an out-of-home advertising network of 50,000 faces in five provinces. Bell Media also operates more than 200 websites; video streaming services including Crave, TSN Direct, and RDS Direct; and multi-channel network Much Studios. The company owns a majority stake in Pinewood Toronto Studios; is a partner in Just for Laughs, the live comedy event and TV producer; and jointly owns Dome Productions Partnership, one of North America's leading production facilities providers. Bell Media is part of BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. Learn more at BellMedia.ca.

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Informations :

Christine Dicaire, Directrice principale, communications et marketing Cogeco Média

514 796-9258 | christine.dicaire@cogecomedia.com

Jean-Francois Parent, Agent de communication senior, Bell Média

jeanfrancois.parent@bellmedia.ca