COGECO COMMUNICATIONS

Communiqué
Pour diffusion immédiate

Atlantic Broadband network delivers high performance with heightened usage during Covid-19 crisis

Provider reports increased data usage and viewing patterns across all platforms

QUINCY, Mass, April 7, 2020 – Atlantic Broadband, the nation's eighth-largest cable operator, has reported significant increases in internet bandwidth usage since the COVID-19 outbreak. With stay-at-home orders in place in most states, there has been a significant increase in traffic due to work-from-home, e-learning and increased usage of video platforms. Since mid-March:

- Internet traffic from Atlantic Broadband customers increased approximately 25%, with some areas exceeding 30%.
- Netflix has experienced bandwidth usage nearly 60% higher, with some evenings seeing peaks 80% higher.
- Video on Demand (VOD) usage increased by 50%.
- Overall usage on the company's video platforms has been higher not only during the typical peak period of primetime, but also throughout the day, with those peaks extending for longer periods of time.
- Heightened usage levels are expected to continue while business and residential customers are staying at home, as needs for educational, work and entertainment resources are high.

The network utilization increases have generally followed the timing of the stay-at-home orders that have been issued by state governors, with orders now in effect in ten of the eleven states in which the company provides services.

Network engineers have been actively monitoring traffic at the company's network operations centers in New Hampshire and Pennsylvania. While the network has ample capacity to meet the current demand, the company said it has the ability to add additional capacity should it be necessary in the future in order to maintain the highest levels of network performance.

"We provide vital, essential services and understand that network connectivity is of critical importance at this time, so we have devoted our full resources to ensuring this connectivity," said Aaron Brace, Vice President of Engineering for Atlantic Broadband. "Due to the major investment we have made in our fiber-broadband infrastructure, our network is built to accommodate the increased levels of demand that have occurred in the wake of the COVID-19 outbreak."

ABOUT ATLANTIC BROADBAND

Atlantic Broadband, a subsidiary of Cogeco Communications Inc. (TSX: CCA), is the eighth- largest cable operator in the United States, based on the number of television service customers served. The company provides its residential and business customers with Internet, TV and Phone services in 11 states: Connecticut, Delaware, Florida, Maine, Maryland, New Hampshire, New York, Pennsylvania, South Carolina, Virginia and West Virginia. Atlantic Broadband is headquartered in Quincy, Massachusetts. To learn more about Atlantic Broadband, please visit www.atlanticbb.com.

ABOUT ATLANTIC BROADBAND BUSINESS

Atlantic Broadband Business delivers advanced Video, Internet, Business WiFi and Phone services to small and medium businesses over a highly reliable, fiber-rich, high-capacity network. It also offers customized, scalable Metro Ethernet enterprise solutions, including dedicated fiber with symmetrical speeds up to 10 Gbps, point-point and multipoint transport, and Hosted Voice solutions. Atlantic Broadband supports its business clients with 24/7 network monitoring and technical support, professional client care, and dedicated local account executives. To learn more,

visit atlanticbb.com/business.

###

Media Contact

Andrew Walton

Atlantic Broadband

(617) 786-8800 ext. 102

awalton@atlanticbb.com

atlanticbb@matternow.com