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Enhanced WiFi Service from Atlantic Broadband Now Available for Homes and Businesses in Five States (en anglais seulement)

New WiFi Service Will Optimize Internet Coverage, Enhance Speed and Reliability

QUINCY, Mass., March 20, 2019 – Atlantic Broadband, the nation's ninth largest cable operator, today launched Enhanced WiFi services for residential and business customers in New Hampshire, Maine, Eastern Pennsylvania, Southern Maryland and Virginia service areas that were acquired from MetroCast last year.

Enhanced WiFi (E-WiFi), which was first launched by Atlantic Broadband to its existing markets in 2017, utilizes advanced technology to deliver the best possible WiFi coverage and speeds, with dramatically improved wireless video streaming capability for customers.

"The quality of the in-home WiFi experience and business-based WiFi performance is critical to daily life and commerce today," said Heather McCallion, Vice President of Products and Programming for Atlantic Broadband. "After Atlantic Broadband acquired the MetroCast properties last year, we significantly boosted internet speeds for all of our residential and business customers. With today's launch of E-WiFi, our customers will have access to powerful technology that will take internet performance to new heights."

While traditional WiFi networks rely on a single access point, the new E-WiFi service utilizes multiple wireless mesh access points and intelligent routing algorithms designed by AirTies, a leading international provider of premium wireless solutions, to provide wall-to-wall coverage.

The E-WiFi service addresses a growing consumer need as the number of connected devices in the home continues to rise. A January 2019 Parks Associates research report found that the typical home has more than ten connected devices, including laptops, smartphones, wireless speakers, thermostats, lighting and security systems.

In business settings smart devices proliferate across warehouses, sales floors, waiting rooms and offices. All of these environments require a strong, reliable WiFi signal to support simultaneous, data-intensive usage in every corner of the home or business. However, the size, configuration and construction materials of the average home or business can dramatically impede performance, even if a strong wired signal is being delivered to the premises. This often results in reduced speeds, dropped signals, buffering and interrupted streaming. The Atlantic Broadband E-WiFi helps to resolve these challenges with the following:

- A seamlessly extendable wireless mesh network that provides complete WiFi coverage throughout the home or business.
- Video stream prioritization that eliminates buffering, allowing customers to experience the ultimate wireless streaming experience.
- Advanced capabilities like WiFi noise cancelling and connection steering so customers always get the best possible signal.
- An E-WiFi app that allows customers to easily monitor and manage their home network, establish a network for guests, and to troubleshoot their network remotely.

To learn more about Atlantic Broadband's new Enhanced Home and Business WiFi services, please visit atlanticbb.com/internet/home-wifi and atlanticbb.com/business/enhanced-business- wifi.

ABOUT ATLANTIC BROADBAND

Atlantic Broadband, a subsidiary of Cogeco Communications Inc. (TSX: CCA), is the ninth largest cable operator in the United States, based on the number of television service customers served. The company provides its residential and business customers with Internet, TV and Phone services in 11 states: Connecticut, Delaware, Florida, Maine, Maryland, New Hampshire, New York, Pennsylvania, South Carolina, Virginia and West Virginia. Atlantic Broadband is headquartered in Quincy, Massachusetts. To learn more, please visit www.atlanticbb.com.

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