COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Steps Up Efforts to Help its Customers During the Pandemic

MONTRÉAL, Jan. 15, 2021 /CNW Telbec/ - Cogeco Connexion, a subsidiary of Cogeco Communications Inc. (TSX: CCA), is increasing its efforts to support its customers in response to the recent health measures announced by the governments of Québec and Ontario to combat the COVID-19 pandemic.

Since the beginning of the pandemic, Cogeco has consistently been proactive and quick to adapt its services and implement a series of measures for its customers, always with an eye to providing them with greater flexibility.

Today, Cogeco is reaffirming its intention to support its customers by announcing that it:

- is committed to maintaining current regular rates for its existing customers (without any rate increase), and this for a period of at least six months.
- will show greater flexibility towards customers who are unable to pay their bills due to disruptions caused by the coronavirus pandemic.

"This is a difficult time for everyone and as a telecommunications company we have an important role to play in supporting our customers," says Frédéric Perron, President of Cogeco Connexion. "In addition to working tirelessly to ensure continuous access to our Internet, television and telephony services and to provide greater Internet access by investing in the expansion of our network, we want to step up our efforts through these targeted measures to better assist our customers."

Cogeco Connexion is committed to providing all its customers with access to the services they need to stay informed and connected.

ABOUT COGECO CONNEXION
Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with Internet, video and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in 11 states along the East Coast, from Maine to Florida. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

SOURCE Cogeco Connexion