COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Launches Its New End to End Wi-Fi Service Adapted to the Needs of Business Customers in Québec

Trois-Rivières, March 27, 2019 — Cogeco Connexion is proud to announce the launch of its new complete and customizable Managed Wi-Fi solution. With this new addition to its portfolio, Cogeco Connexion's services now extend to Managed Wi-Fi solutions created for small and mid-market businesses, supporting their ever-growing demand for fast and reliable internet connectivity by offering scalable solutions to match their current and future needs.

"At Cogeco we are committed to offering solutions to small and mid-market businesses that are customized to their needs. These companies will benefit from adaptable solutions that can grow with them as they strive to increase their productivity, while reducing their operational and capital expenditures," says **Antoine Shiu, Vice President, Marketing and Sales, Business Solutions at Cogeco Connexion**. "With the launch of our Managed Wi-Fi solution, our business customers will have seamless access to faster connectivity for their users, allowing for multiple online activities at once for both employees and business guests."

Cogeco Connexion's Managed Wi-Fi is a complete service that offers integrated equipment, installation, and support to Cogeco's business customers. The cloud-based Wi-Fi solution is professionally designed and tailored to specific customer requirements, installed by experts and monitored remotely to ensure a fast and reliable Wi-Fi experience.

"More than ever, our business customers are asking for enhanced Wi-Fi capabilities with simple and secure Wi-Fi settings, allowing them to work efficiently everywhere in the workspace and on various platforms at once," **added Mr. Shiu**. "With the launch of our new Managed Wi-Fi solution, we will be enhancing our customers' efficiency and business performances to help them meet their objectives, and work to their fullest potential."

Cogeco Connexion's Managed Wi-Fi solution provides enhanced internet access as well as scalable Wi-Fi capabilities, a management portal to customize settings (i.e. Wi-Fi access for guests) and get insights on Wi-Fi usage, while offering transparent pricing and total control on IT Budget with predictable monthly bills.

For additional information on Cogeco Connexion's Managed Wi-Fi solution and functionalities or on Cogeco Connexion's complete portfolio of business solutions, visit the Website.

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with Internet, video and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in 11 states along the East Coast, from Maine to Florida. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

INFORMATION AND INTERVIEW REQUESTS:

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