COGECO COMMUNICATIONS

News release
For immediate release

Cogeco Communication Inc. announces a leadership succession at Cogeco Peer 1

Susan Bowen named President of the Company's
Business information and communications technology services subsidiary

Montréal, July 30, 2018 – Cogeco Communications Inc. (TSX: CCA) ("Cogeco Communications") is pleased to announce the appointment of Susan Bowen to the position of President of Cogeco Peer 1, effective September 1, 2018. Ms. Bowen is currently Vice President and General Manager, Europe, Middle East & Africa (EMEA) at Cogeco Peer 1. This change in leadership follows the appointment of Philippe Jetté, current President of Cogeco Peer 1, to the position of President and Chief Executive Officer of Cogeco Inc. and Cogeco Communications Inc., announced on May 15 and effective September 1, 2018.

In her mandate as President, Ms. Bowen will continue to focus Cogeco Peer 1's activities around priorities such as sustaining revenue growth, improving operational efficiency and ensuring a return on investments. "As results at Cogeco Peer 1 strengthen, Susan's proven track record in driving business value, as well as her commitment to operating efficiently, make her the ideal candidate for this position," stated Louis Audet, President and Chief Executive Officer of Cogeco Inc. and Cogeco Communications Inc.

"Since joining Cogeco Peer 1 in January 2016, Susan has been a dynamic presence in the technology industry in the developing EMEA region. Susan has been spearheading Cogeco Peer 1's strategic and tactical direction in the region. Her strong focus on helping customers scale their business to achieve critical business objectives has made her a trusted advisor and a leading voice in the industry, in the United Kingdom and beyond," added M. Jetté. "Under Susan's leadership, the team will continue to concentrate on building and offering a relevant suite of solutions in a constantly evolving and intensely competitive market."

Prior to joining Cogeco Peer 1, Susan was Chief of Staff at Hewlett Packard Enterprise (HPE), and responsible for leading HPE's UK & Ireland growth and SMB program. She is the proud Chair of techUK's Women in Tech Council and has a Post-Graduate certificate in Education from the University of Greenwich, a Master's Certificate in Project Management from George Washington University, and a Bachelor of Science in Business Information Systems from the University of Portsmouth.

ABOUT COGECO COMMUNICATIONS INC.

Cogeco Communications Inc. is a communications corporation. It is the 8th largest cable operator in North America, operating in Canada under the Cogeco Connexion name in Québec and Ontario, and in the United States under the Atlantic Broadband name in 11 states along the East Coast, from Maine to Florida, providing its residential and business customers with Internet, video and telephony services through its two-way broadband fibre networks. Through its subsidiary Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

INFORMATION:

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