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News release
For immediate release

Atlantic Broadband Launches New TiVo® Experience 4 with Internet-based Video On Demand Powered by SeaChange®

Next generation service delivers a personalized viewing experience, seamless functionality across devices and a voice remote that searches across multiple sources at once

QUINCY, Mass. July 30, 2018 – Atlantic Broadband, the nation's 9th largest cable operator, today announced that it has launched the new TiVo Experience 4 combined with IP-based Video On Demand (VOD). The entertainment platform features a new, modern user interface with intuitive navigation and enhanced functionality, hyper-personalized viewing recommendations and an easy-to-use remote, offering conversational voice control.

Within TiVo Experience 4, the on-screen user interface has been completely redesigned with a modern, sleek, horizontal navigation system that is highly appealing. Cutting-edge technology delivers personalized, tailored programming recommendations, so customers will be able to find what they want to watch quickly and easily.

The new voice remote, a key element of the platform upgrade, takes search and discovery to a new level, providing fast, highly-accurate results of searched-for programs, even when only part of a title or a key word is spoken. With the voice remote, customers say what they want to watch and view it instantly.

Content also is searchable across multiple sources, including live TV, DVR recordings, on-demand and OTT apps, including Netflix. TiVo Experience 4 also allows customers to access content on multiple screens—across TVs, smartphones, tablets and more—both in-home and on-the-go.

Other notable features include:

- **SmartBarTM** – A new search feature connects customers to what they are most likely to watch at a given time of day or day of the week.
- **My Shows List** – Contains categories that help customers quickly locate their favorite shows and recordings. With this feature, customers can highlight a category such as "Kids" to view only kids' shows. This can be personalized and saved for even easier browsing.
- **QuickView™** - Gives customers a sneak-peak at their favorite channels, other tuners, the SmartBar or a mini-guide that lets customers browse the program guide one channel at a time – all without leaving full-screen TV.

"The new experience is not only visually beautiful, but will transform the TV experience for our customers," said Heather McCallion, Vice President of Products and Programming for Atlantic Broadband. "Sophisticated, advanced technology powers the new interface, but it's amazingly simple to use and will make it easier for customers to find and enjoy the shows they love to watch. We are pleased to bring this major product enhancement to Atlantic Broadband's markets as we continue to innovate on behalf of the customers we serve."

"Consumers today have access to more TV content than ever before, but finding it requires multiple devices and varying content sources. TiVo Experience 4 brings it all together and gets you to your favorite shows faster than ever before, while learning what you like to watch," said Michael Hawkey, Senior Vice President and General Manager, User Experience, TiVo. "Combined with a visually-rich onscreen user experience, TiVo Experience 4 provides an intuitive and powerful entertainment experience that we're sure Atlantic Broadband customers will love."

In conjunction with the launch of TiVo Experience 4, Atlantic Broadband has introduced a new, IP-based Video On Demand platform powered by SeaChange®. The IP (or Internet-based) platform substantially increases the number of

on-demand choices, while quickly and efficiently delivering the content to customers on the viewing device of their choice.

“We are proud that our cBridge™ Adrenalin solution is an integral element of Atlantic Broadband’s innovative platform,” said Mark Tubinis, Senior Vice President of Strategy at SeaChange. “Atlantic Broadband’s multi-vendor integration and focus on personalization are in complete alignment with our open, personalized vision for video’s future.”

TiVo Experience 4 and IP VOD enhancements will launch this week in Atlantic Broadband’s Connecticut, New Hampshire and Maine service areas, and in its other markets by year’s end.

To learn more about TiVo Experience 4 on Atlantic Broadband, visit atlanticbb.com/tivo-experience. To learn about its Internet, phone and TV offerings for business, visit atlanticbb.com/business.

ABOUT ATLANTIC BROADBAND

Atlantic Broadband, a subsidiary of Cogeco Communications Inc. (TSX: CCA), is the 9th largest cable operator in the United States, based on the number of television service customers served. The company provides its residential and business customers with Internet, TV and Phone services in 11 states: Connecticut, Delaware, Florida, Maine, Maryland, New Hampshire, New York, Pennsylvania, South Carolina, Virginia and West Virginia. Atlantic Broadband is headquartered in Quincy, Massachusetts. To learn more about Atlantic Broadband, please visit www.atlanticbb.com.

ABOUT TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world’s leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com or follow us on Twitter @tivo or @tivoforbusiness. TiVo and the TiVo logo are registered trademarks of TiVo Corporation and its subsidiaries worldwide.

ABOUT SEACHANGE INTERNATIONAL

For 25 years, SeaChange (Nasdaq: SEAC) has pioneered innovative solutions to help video providers around the world manage and monetize their content. As the video industry rapidly evolves to meet the “anytime, anywhere” demands of today’s viewers, SeaChange’s comprehensive content, business, viewer experience and advertising management solutions provide a mature, network-agnostic, cloud-enabled platform of scalable core capabilities that video service providers, broadcasters, content owners and brand advertisers need to create the personalized, indivisual™ experiences that drive viewer engagement and monetization. For more information, please visit www.seachange.com.

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