COGECO COMMUNICATIONS

News release
For immediate release

Cogeco Connexion launches its all-new cloud voice solution adapted to the needs of business customers in Québec and Ontario

Montreal, February 15, 2018 —Cogeco Connexion is proud to announce the launch of its new, more complete and more flexible Hosted PBX Unified Communications service. With this new addition to its portfolio, Cogeco Connexion is enhancing its voice solutions offering, helping power the growth and development of its business customers and small and medium-sized businesses (SMBs) in Québec and Ontario.

Cogeco Connexion Hosted PBX Unified Communications is a highly scalable solution that offers businesses new, easy-to-use advanced communication features to help them enhance productivity, increase collaboration and ultimately reduce the capital investments and operational costs associated with legacy PBX systems. Cogeco Connexion Hosted PBX includes over 40 enhanced features and in addition, business customers can benefit from first-class technical support, including optional assistance for installation, migration and product-focused training.

"At Cogeco we are committed to building solutions that support small and medium business needs and promotes business growth as a trusted partner in the communities we serve. These companies are increasingly using hosted applications to support their growth, productivity and employees' daily work while reducing operational and capital expenditures," says **Daniel Boisvert, Vice President, Marketing and Innovation at Cogeco Connexion**. "With the launch of our new cloud voice solution, Hosted PBX Unified Communications, we will be enhancing our customers' efficiency and business performances, helping them reach their objectives and full potential."

"The way businesses communicate is changing, and employees are more than ever demanding advanced features such as the ability to transition seamlessly between desk phone and mobile," explained **Antoine Shiu, Vice President, Business Solutions Sales, Cogeco Connexion**. "Today's announcement is further evidence of our unwavering commitment to providing our clients with solutions that help them gain a competitive advantage and help them realize the most value from their services, but with lower overall costs."

For more information on all of Cogeco Connexion's Hosted PBX solution in Québec and Ontario, visit [Site Web].

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with Internet, video and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in 11 states along the East Coast, from Maine to Florida. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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INFORMATION AND INTERVIEW REQUESTS:

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