COGECO COMMUNICATIONS

News release

For immediate release

Video Of The Chanter Plus Fort Que Le Feu Concert Available To Cogeco Subscribers On Demand

All proceeds will be donated to the organization "Festival en chanson de Petite-Vallée"

Montreal, October 2, 2017 — Cogeco is pleased to announce that the concert raising funds for the rebuilding of the famous "Théâtre de la Vieille Forge de Petite-Vallée", which was destroyed by fire last August, is now available from Cogeco on Demand.

Starting now until September 2018, subscribers to Cogeco's digital TV package can order and view the concert entitled Chanter plus fort que le feu, held at the Centre Vidéotron on September 10. Cogeco will donate all proceeds from this special programming to the "Festival en chanson de Petite-Vallée".

"At Cogeco, meeting the needs of our customers and serving our community are part of our core values. It was important for us to demonstrate our solidarity and add our voice to all those raised in support of the reconstruction of the Théâtre de la Vieille Forge," stated Daniel Boisvert, Vice President, Marketing and Innovation, Cogeco Connexion.

Directed by Nelson Minville and hosted by Emmanuel Bilodeau, the *Chanter plus fort que le feu* concert brought together more than 50 homegrown artists including Bernard Adamus, Marie-Pierre Arthur, the Boulay sisters, Phillippe Brack, Paule-Andrée Cassidy, Lou-Adriane Cassidy, the Chanteurs du Village, Benoit Cormier, Louis-Jean Cormier, Tire le Coyote, Paul Daraîche, Daran, Luc De Larochellière, Marc Déry, Luce Dufault, Dumas, Marc Hervieux, Laurence Jalbert, Jorane, Daniel Lavoie, Lisa Leblanc, Salomé Leclerc, Catherine Major, Patrice Michaud, Karim Ouellet, Kevin Parent, Mario Pelchat, Klo Pelgag, Nicolas Pellerin and the Grands Hurleurs, Yann Perreau, Paul Piché, Quatuor Quartom, Richard Séguin, Vincent Vallières and Florent Vollant.

ABOUT COGECO CONNEXION

Cogeco Connexion comprises the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Quebec in terms of the number of basic cable service customers served. It provides residential and small business customers with video, Internet and telephone services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre/coaxial cable operator in North America, operating in Canada under the Cogeco Connexion brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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