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News release

For immediate release

Cogeco Peer 1 And Brytlyt Partner To Revolutionise Enterprise Data Analytics

Brytlyt combines GPU database & analytics with the latest High-Performance Computing hardware from Cogeco Peer 1, to solve a dilemma many enterprise technology teams face today

LONDON, UK, 25, July, 2017 – Cogeco Peer 1, a globally recognised specialist provider of colocation, network connectivity, managed hosting, cloud and managed services, today announced its partnership with Brytlyt. Brytlyt provides organisations with Graphics Processing Unit (GPU) database and analytics platform that combines extreme data processing power with ease of use, scalability and integration with legacy systems, using PostgreSQL and their patent pending IP.

The partnership is set to drive a joint commitment to innovation for companies looking to harvest business growth from the latest developments in GPU database and analytics software while simultaneously requiring a level of access and support, which bigger cloud providers do not offer.

Brytlyt and Cogeco Peer 1 are working together to address the core business needs that are driving the adoption of GPU powered insights, while optimising how the hardware and infrastructure is configured to seamlessly integrate with existing investments.

Richard Heyns, CEO of Brytlyt said: "We are very excited to be partnering with Cogeco Peer 1 because of the enormous value our customers will gain from the synergies working together."

"We have spoken to a number of companies that are very excited about the huge opportunities GPU accelerated databases and analytics promise. However, there are also questions around how they can get access to the most suitable hardware for evaluation, and how this will ultimately be incorporated into existing infrastructure."

Susan Bowen, Vice President and General Manager, Cogeco Peer 1 adds: "IT teams that have varied data sources, some of which run on old legacy systems, need a product that can integrate this with a GPU database. This is what Brytlyt is offering."

"Brytlyt is essentially taking GPU database and analytics to the next level by accelerating data insight by several orders of magnitude. Its patent pending IP has been folded in with PostgreSQL, which means they really are a step ahead. This is one of the main reasons we partnered with Brytlyt."

"Our customers can benefit from huge performance gains out of the box, and also the ability to scale GPU resources up or down as needed. This is now available on Cogeco Peer 1's cloud platform, so any organisation can now exploit the benefits of parallel processing. It's exciting for us to be involved in what is a game-changing step for data analytics and insight in the enterprise," concluded Bowen.

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About Cogeco Peer 1:

Cogeco Peer 1 is a wholly-owned subsidiary of Cogeco Communications Inc. (TSX:CCA) and is a global provider of essential business-to-business products and services, such as colocation, network connectivity, managed hosting, cloud services and managed services, that allow customers across Canada, Mexico, the United States and Western Europe to focus on their core business. With 16 data centres, extensive FastFiber Network® and more than 50 points-of-presence in North America and Europe combined, Cogeco Peer 1 is a trusted partner to businesses small, medium and large, providing the ability to access, move, manage and store mission-critical data worldwide, backed by superior customer support. More information visit: http://www.cogecopeer1.com/

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Press contact:

Champion Communications

cp1@championcomms.com

Tel: +44 (0) 203 735 8059

About Brytlyt

Brytlyt was founded in 2013 with the objective of empowering organisations through a revolution in data analytics. Its' platform has received accolades from the data industry and it has won several tech and data awards since 2014.

Brytlyt combines the power of GPUs with patent pending IP and integrates with PostgreSQL.GPU-based processing allows multibillion data sets to be queried in seconds, dramatically reducing run times and associated costs.

For more information, please contact Palvi Gulati Verma: palvi.gulativerma@brytlyt.com