COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Honoured At The Flèches D'or Gala

Montreal, June 19, 2017 — Cogeco Connexion received the "AMR-CROP Voice of the Consumer" award in the telecommunications sector, ex aequo with Virgin Mobile, at the 2017 edition of the Association du Marketing relationnel du Québec's (AMR) Flèches d'Or gala held this evening at Scena in the Old Port of Montreal.

The "AMR-CROP Voice of the Consumer" award is a new recognition introduced by the AMR and based on a survey of 800 Québec respondents. It recognizes the service provider most appreciated by consumers for its prices as well as the quality of its products and customer service, the user-friendliness of its commercial environment and website, and the excellence of its client experience.

"It is most gratifying to see our teams' efforts recognized with a Flèche d'Or award," stated Daniel Boisvert, Vice President, Marketing & Innovation, Cogeco Connexion. "This recognition attests to our unwavering commitment to providing our customers with a peerless experience and encourages us to pursue our efforts to serve them ever better."

"Awarded in response to the opinion of surveyed Quebecers, this Flèche d'Or is a valued sign of confidence from our customers, and we wish to thank them most sincerely for their trust and loyalty," added Mrs. Johanne Hinse, Vice President, Sales Consumer market and Community relations, Cogeco Connexion.

The Flèches d'Or competition is an annual event that seeks to recognize and celebrate companies that have developed the best relationship marketing campaigns in Québec.

Cogeco Connexion wishes to congratulate Vidéotron, Virgin Mobile, Telus and Koodo on their nomination in this category.

Cogeco Connexion at glance:

- Wholly owned subsidiary of Cogeco Communications Inc.
- Employees: 2,550
- Clients: Consumers and businesses
- Offering: video, high-speed Internet, telephone service, voice and data fibre transmission and cloud computing solutions for companies
- 11,000 km of linear optical fibre between Windsor, Ontario, and Gaspé, Quebec
- Hybrid network: fibre optics and coaxial cable
- Optical fibre network since 1990
- Available Internet download speeds: 120 megabits per second throughout the territory and up to 1 gigabit per second in some regions of Québec and Ontario
- Community television stations: Cogeco TV (15 in Quebec and 22 in Ontario, with close to 1,000 volunteers).

ABOUT COGECO CONNEXION

Cogeco Connexion comprises the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Quebec in terms of the number of basic cable service customers served. It provides residential and small business customers with video, Internet and telephone services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre/coaxial cable operator in North America, operating in Canada under the Cogeco Connexion brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western

Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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