COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Switches On Amazing 1gb Internet Service

Montreal, June 13, 2017 – More committed than ever to providing its customers with an amazing experience, Cogeco Connexion is pleased to announce the launch of its UltraFibre 1Gig service, which will allow thousands of its customers in Trois-Rivières to benefit from speeds of up to 1 gigabit per second.

This announcement is the result of a series of investments in infrastructure upgrades carried out by Cogeco in recent months. Now available in different sectors of Trois-Rivières, Cogeco Connexion will continue expanding its ultra-high speed offering in successive phases in the Ontario and Québec markets where it provides services.

"We have always made our customers' needs the primary focus of our priorities and decision-making process. Today's announcement is further evidence of our unwavering commitment to the community of Trois-Rivières, which we have proudly served for 60 years. It also attests to our determination to offer our clients an amazing experience, while allowing them to keep pace with technology," stated **Johanne Hinse, Vice President, Sales Consumer Market and Community Relations with Cogeco Connexion.**

"With online entertainment usage growing exponentially and the proliferation of connected devices, our Internet customers' current demand for higher Internet speeds and greater download capacity continues to grow," explained **Daniel Boisvert, Vice President, Marketing & Innovation.** "Today's announcement is consistent with our unrelenting desire to meet our clients' changing needs and reflects our commitment to offering them the best possible Internet experience thanks to our UltraFibre 1Gig service."

Cogeco Connexion is launching this service to prepare for the ultra-connected homes and businesses of the future, thanks to a powerful hybrid network consisting of coaxial cable (HFC) and 11,000 km of linear fibre running from Windsor, Ontario to Gaspé in Québec.

"We are confident that, in pursuing the optimization of our network, which combines DOCSIS Evolution technology with Cogeco Connexion's Fibre-to-the-Home (FTTH)/EPON technology, we will be in a position to deliver speeds far exceeding 1 gigabit," asserted **Michel Blais, Vice President, Engineering and Operations**. "As we continue to leverage our networks, we will keep pace with our customers' needs. We will see to it that our customers have access to the right bandwidth speed and equipment, wireless technologies and service to optimize their online enjoyment."

Cogeco Connexion at glance:

- Wholly owned subsidiary of Cogeco Communications Inc.
- Employees: 2,550
- Clients: Consumers and businesses
- Offering: video, high-speed Internet, telephone service, voice and data fibre transmission and cloud computing solutions for companies
- 11,000 km of linear optical fibre between Windsor, Ontario, and Gaspé, Quebec
- Hybrid network: fibre optics and coaxial cable
- Optical fibre network since 1990
- Available Internet download speeds: 120 megabits per second throughout the territory and up to 1 gigabit per second in some regions of Ontario
- Community television stations: Cogeco TV (15 in Quebec and 22 in Ontario, with close to 1,000 volunteers).

ABOUT COGECO CONNEXION

Cogeco Connexion comprises the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Quebec in terms of the number of basic cable service customers served. It provides residential and small business customers with video, Internet and telephone services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre/coaxial cable operator in North America, operating in Canada under the Cogeco Connexion brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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