COGECO COMMUNICATIONS

News release

For immediate release

Limelight Networks Helps Cogeco Peer 1 Deliver Faster Online Experiences Globally

TEMPE, Ariz., May 24, 2017 – Limelight Networks, Inc. (Nasdaq: LLNW), today announced that Cogeco Peer 1, a global provider of secure cloud, network and managed IT services, is using Limelight's global content delivery network (CDN) to ensure fast and reliable web experiences for their customers.

"We're in the business of helping our customers achieve their goals by providing the best possible end-to-end website experience," said Jason Vigus, Product Manager for Managed Services at Cogeco Peer 1. With Limelight we can give them the highest level of service so they can maximize the benefits of the Internet and help turn visits into revenue."

Cogeco Peer 1 had an in-house CDN for customers in North America and Europe, but were limited in providing coverage worldwide as geographical demand grew. The company decided to move to Limelight, which allowed for global expansion and fast, reliable service. With Limelight's CDN, Cogeco Peer 1 has achieved a marked increase in customer traffic, a significant improvement in delivery speed, and is now able to seamlessly expand into more countries. In addition, Limelight's large global network allows them to expand worldwide.

"Cogeco Peer 1 is focused on providing the fastest and most reliable service possible to their customers. Limelight has helped improve their customers' conversion rates which in turn helps them grow their business," said Jonathan Smith, group vice president and managing director, EMEA at at Limelight Networks. "Limelight is focused on providing best possible quality of experience on any device anywhere in the world and it's exciting to see the impact this brings to both Cogeco Peer 1 and their customers."

About Cogeco Peer 1

Cogeco Peer 1 is a wholly-owned subsidiary of Cogeco Communications Inc. (TSX:CCA) and is a global provider of essential business-to-business products and services, such as colocation, network connectivity, hosting, cloud and managed services that allow customers across Canada, Mexico, the United States and Western Europe to focus on their core business. With 16 data centers, extensive FastFiber Network® and more than 50 points of presence in North America and Europe combined, Cogeco Peer 1 is a trusted partner to businesses small, medium and large, providing the ability to access, move, manage and store mission-critical data worldwide, backed by superior customer support.

About Limelight

Limelight Networks, a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our blog, follow us on Twitter, Facebook and LinkedIn and be sure to visit Limelight Connect.