COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Salutes The Success Of Acura Trois-Rivières

Montreal, May 16, 2017 – This evening, Cogeco Connexion held a special reception in honour of Acura Trois-Rivières, recognizing their business success and celebrating the amazing partnership that unites them.

Within the framework of the "Celebrating Amazing Partnerships" campaign, which will unfold until the end of June, Cogeco Connexion seeks to showcase local leadership in the regions it serves with a series of recognition events and to celebrate its partnerships with its customers and stakeholders.

"At Cogeco Connexion, we're committed to contributing to our customers' success," explained Antoine Shiu, Vice-President, Business Market Sales, Cogeco Connexion.

"We take great pride in seeing them succeed and are honoured to help them achieve their growth objectives. For this reason, over the years, we have developed a unique personalized approach exclusive to Cogeco Business Solutions. This approach has allowed us to forge an outstanding business relationship with Acura Trois-Rivières. With them, we have developed a genuine partnership, a *truly amazing business relationship.*"

"Within the framework of our facilities' relocation, Cogeco quickly put us at ease. A number of experts were brought in to work with us and determine the best solution to our needs. When you work on a project of this scope, it is reassuring to be able to rely on a supplier like Cogeco Connexion that provides the required expertise and proximity," stated Mathieu Pothier, co-owner of Acura Trois-Rivières.

To view the video featuring Mathieu Pothier, ci-owner of Acura Trois-Rivières, go to https://youtu.be/2v8Odi1uCME.

Cogeco Connexion at a glance:

- Wholly-owned subsidiary of Cogeco Communications Inc.
- 2,550 employees
- Customer segments: consumer and business
- Offering: video, high-speed Internet, telephony, fibre-based data and voice transmission, and cloud-based applications for businesses
- 11,000 km of linear optical fibre between Windsor, Ontario and Gaspé, Québec
- Hybrid network: optical fibre and coaxial cable
- Fibre-optic network since 1990
- Internet download speeds provided: 120 megabits per second almost everywhere on the market footprint, and up to 1 gigabit per second in some cities in Ontario
- Community television stations: COGECO TV (15 in Québec and 22 in Ontario, with close to 1,000 volunteers)

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest

hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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