COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Salutes The Success Of Niagara's IceDogs

Montreal, May 3, 2017 – This evening, Cogeco Connexion held a special reception in honour of the Niagara IceDogs, recognizing their business success as well as the amazing partnership it built with the company in order to contribute to that success.

Through its "Celebrating Amazing Partnerships" campaign, which will unfold until the end of June, Cogeco Connexion seeks to showcase local business leadership in the regions it serves with a series of recognition events and to celebrate its partnerships with its customers and stakeholders.

"At Cogeco Connexion, we're committed to our customers' success. We take great pride in seeing them thrive, and we're honoured to play a role in helping them achieve their growth targets. To that end, over the years, we developed, a customized approach unique to Cogeco Business Solutions. We recognize that every business is as unique as the people who built it. That's how we approached our business relationship with the Niagara IceDogs. With them, we built a real partnership; an *Amazing Business Partnership,*" asserted Antoine Shiu, Vice-President, Business Market Sales, Cogeco Connexion.

"Cogeco has both the expertise and proximity we look for in a supplier. They developed a solution customized to our needs and are always available should a problem arise. We can focus on the hockey operation while they take care of all our telecommunications needs. They are more than just a supplier, they are a partner," stated Denise Burke, co-owner, Niagara IceDogs.

To view the video featuring Niagara IceDogs' co-owner Denise Burke, go to https://www.youtube.com/watch?v=-WCAgZmgnZE&t=59s).

Cogeco Connexion at a glance:

- Wholly-owned subsidiary of Cogeco Communications Inc.
- 2,550 employees
- Customer segments: consumer and business
- Offering: video, high-speed Internet, telephony, fibre-based data and voice transmission, and cloud-based applications for businesses
- 11,000 km of linear optical fibre between Windsor, Ontario and Gaspé, Québec
- Hybrid network: optical fibre and coaxial cable
- Fibre-optic network since 1990
- Internet download speeds provided: 120 megabits per second almost everywhere on the market footprint, and up to 1 gigabit per second in some cities in Ontario
- Community television stations: COGECO TV (15 in Québec and 22 in Ontario, with close to 1,000 volunteers)

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in

Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

INFORMATION AND INTERVIEW REQUESTS:

Gabriel Beauséjour

Senior Advisor, External Communications

Cogeco Connexion

514-764-4618

gabriel.beausejour@cogeco.com