COGECO COMMUNICATIONS

News release

For immediate release

Atlantic Broadband Expands International Channel Offering with Russian, French and German Content from IMD

MIAMI – April 27, 2017 – Today, Atlantic Broadband, the nation's 9th largest cable operator, added new international channels to its Miami footprint with content offerings provided by International Media Distribution (IMD), a leading provider of in-language television programming in the U.S.

The new international networks will provide Atlantic Broadband's Miami customers top quality entertainment and news in French (TV5MONDE), Russian (THT, RTN) and German (DW Deutsch+). This launch also marks the first U.S. entry for Russia's leading entertainment channel, THT.

"Miami is one of the most culturally diverse areas in the United States, and we are excited to continue to add channels that reflect and embrace the diversity of our customers," said Atlantic Broadband's Vice President and General Manager in Florida, Elizabeth Michelsen. "These new foreign language programming options enable Atlantic Broadband customers in our Miami footprint the opportunity to view their favorite international movies, news, sports, soap operas, and family entertainment."

"We are excited to partner with Atlantic Broadband to provide some of the best international programming to their customers in Miami Beach. We're confident that TV5MONDE, THT, RTN, and DW (Deutsch+) will be a welcomed addition to Atlantic Broadband's lineup for current and future subscribers," said Michael Scott, Vice President, Affiliate Sales and Marketing at International Media Distribution.

The new channels are available a la carte for $9.99 each and can be added to any video service package or promotional bundle. THT and RTN are also available as part of the Russian Pak, which also includes Channel One Russia, for $24.99. New channels and their respective channel numbers are listed below.

Segment	*Network*	*Channel #*
French	TV5MONDE	302
French	TV5MONDE HD	303
Russian	THT	312
Russian	RTN	308
German	DW (Deutsch+)	304

Atlantic Broadband's Miami footprint includes Bal Harbor, Bay Harbor Islands, Golden Beach, Miami Beach, North Bay Village, South Miami, Sunny Isles Beach and Surfside and partially served areas such as Aventura and Pinecrest.

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About IMD

IMD is a leading distributor of multicultural content representing over 50 linear and on demand networks from Asia, Europe, Latin America and the Middle East. Working with linear and non-linear platforms, IMD brings popular programming from the leading international brands to multicultural television consumers around the world.

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About Atlantic Broadband:
Atlantic Broadband, a wholly-owned subsidiary of Cogeco Communications Inc. (TSX: CCA), is the 9th largest cable operator in the United States, based on the number of television service customers served. The company currently provides TV, Internet, and Phone services to approximately 246,000 television service customers located in five operating regions: Western Pennsylvania, Miami Beach, Maryland/Delaware, Aiken, S.C., and Eastern Connecticut. Atlantic Broadband is headquartered in Quincy, Massachusetts.

To learn more about Atlantic Broadband, please visit www.atlanticbb.com.

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