COGECO COMMUNICATIONS

News release
For immediate release

Cogeco Connexion Launches TiVo 4k Service

Live ultra HD sports now available with TSN 4K

Montreal, March 21, 2017 – Cogeco Connexion is proud to introduce a new TiVo 4K PVR allowing its customers in Quebec and Ontario to access ultra-high-definition programming, for an even better television entertainment experience.

"This evolution in our offering is consistent with our ongoing commitment to better meet the changing needs of our customers, who are adopting 4K technology in ever greater numbers," noted Daniel Boisvert, Vice President, Marketing and Innovation at Cogeco Connexion. "We have always made our customers' needs our top priority and we are proud to enhance their television entertainment experience."

Customers can now enjoy an ultra-high-definition image with four times the resolution of high-definition TV, with four times the level of detail, allowing much higher frame rates, enhanced colour and wider dynamic range.

To fully benefit from the 4K experience, customers can now subscribe to the TiVo 4K service, a multi-TV receiver making it possible to record up to six programs simultaneously as well as view online content thanks to direct access to Netflix. The device also offers the flexibility to access content not only on TV but also on tablets and smart phones, anywhere in and out of the home.

Cogeco Connexion is also launching TSN 4K, providing 4K coverage of live sports action featuring the Toronto Maple Leafs, Ottawa Senators, Toronto Raptors, Toronto FC and more. New 4K channels will be added to the Cogeco Connexion portfolio in the coming weeks. Customers can also access 4K content from over-the-top providers such as Netflix.

Cogeco Connexion at glance:

- Wholly owned subsidiary of Cogeco Communications Inc.
- Employees: 2,550
- Clients: Consumers and businesses
- Offering: video, high-speed Internet, telephone service, voice and data fibre transmission and cloud computing solutions for companies
- 11,000 km of linear optical fibre between Windsor, Ontario, and Gaspé, Quebec
- Hybrid network: fibre optics and coaxial cable
- Optical fibre network since 1990
- Available Internet download speeds: 120 megabits per second throughout the territory and up to 1 gigabit per second in some regions of Ontario
- Community television stations: Cogeco TV (15 in Quebec and 22 in Ontario, with close to 1,000 volunteers).

ABOUT COGECO CONNEXION

Cogeco Connexion comprises the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Quebec in terms of the number of basic cable service customers served. It provides residential and small business customers with video, Internet and telephone services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the

8th largest hybrid fibre/coaxial cable operator in North America, operating in Canada under the Cogeco Connexion brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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