COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion, Finalist Of The 2017 Mercuriades

Montreal, March 16, 2017 – Cogeco Connexion is honoured to be a finalist in the "Contribution to regional and economic development" category of the 37th edition of the Mercuriades, the Québec Federation of Chambers of Commerce's (FCCQ) prestigious business competition.

The winning company in this category will have distinguished itself above all others through its significant contribution to the economic development of its region and been honoured with an award of excellence at a gala held by its local chamber of commerce.

"We are very proud of this prestigious nomination. It attests, once again, to our company's important position among major regional economic players," noted Ken Smithard, President of Cogeco Connexion, who went on to add: "Cogeco Connexion has been a part of Québec's economic landscape for 60 years, contributing to its regional and economic development. This nomination strengthens our commitment and our resolve to maintain our positive and sustainable impact on the communities in which we pursue our activities."

Held since 1981, the Mercuriades competition celebrates the success and ambition of Québec companies. Winners of the 2017 edition of the Mercuriades will be revealed at a gala evening held April 24 at Montréal's Palais des Congrès.

Cogeco Connexion at a glance:

- Wholly-owned subsidiary of Cogeco Communications Inc.
- 2,550 employees
- Customer segments: consumer and business
- Offering: video, high-speed Internet, telephony, fibre-based data and voice transmission, and cloud-based applications for businesses
- 11,000 km of linear optical fibre between Windsor, Ontario and Gaspé, Québec
- Hybrid network: optical fibre and coaxial cable
- Fibre-optic network since 1990
- Internet download speeds provided: 120 megabits per second almost everywhere on the market footprint, and up to 1 gigabit per second in some cities in Ontario
- Community television stations: COGECOTV (15 in Québec and 22 in Ontario, with close to 1,000 volunteers)

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in

Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

INFORMATION AND INTERVIEW REQUESTS:

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