COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Announces The Acquisition Of Briand & Moreau Cable Inc.

Montreal, March 1st, 2017 – Cogeco Connexion is proud to announce the acquisition of the operations of *Briand et Moreau Câble Inc.*, the telecommunication firm serving the Gaspé Peninsula, has now been completed.

With this transaction, Cogeco Connexion continues to invest in the Greater Gaspé region and becomes the new Internet and television service provider to more than 2,500 residents of Grande-Rivière.

These residents can now enjoy the full range of Cogeco services, including access to a sounder, more reliable Internet network as well as a more complete and flexible television offering. They can also choose to subscribe to TiVoTM service, a multi-TV recorder making it possible to record up to six HD programs simultaneously, and view its contents online with direct access to Netflix, YouTube and Facebook.

“Extending our network and allowing more consumers to benefit from better connectivity is one of our key business priorities,” stated Ken Smithard, President of Cogeco Connexion. “We are pleased to count the residents of Grande-Rivière among our clients, and to offer them flexible and efficient services delivering a peerless entertainment experience.”

Community involvement and award-winning customer service

This announcement provided Cogeco Connexion with the opportunity to express its intent to become involved in the community of Grande-Rivière, offering it the level of customer service that has earned the company recognition from the Service Quality Measurement Group (SQM), which awarded it *North American Contact Center Industry Awards* (North American call centre awards) 8 times over the past 10 years.

“Cogeco has now been active in Quebec regions for sixty years and we are proud of expanding our presence and increasing our commitment in the Gaspé Peninsula, a market of considerable importance to our company,” noted Johanne Hinse, Vice President, Sales, Consumer Market and Community Relations with Cogeco Connexion.

“Being at the service of the communities we serve is part of our fundamental values and our unwavering commitment to our customers is what sets us apart from our competitors. We are determined to be a local presence involved with the residents of Grande-Rivière as well as a provider of competent and accessible services,” added Ms. Hinse.

For more information on Cogeco Connexion’s services, residents can go to cogeco.ca or call 1 800 665-5151.

Cogeco Connexion at a glance:

- Wholly-owned subsidiary of Cogeco Communications Inc.
- 2,550 employees
- Customer segments: consumer and business
- Offering: video, high-speed Internet, telephony, fibre-based data and voice transmission, and cloud-based applications for businesses

- 11,000 km of linear optical fibre between Windsor, Ontario and Gaspé, Québec
- Hybrid network: optical fibre and coaxial cable
- Fibre-optic network since 1990
- Internet download speeds provided: 120 megabits per second almost everywhere on the market footprint, and up to 1 gigabit per second in some cities in Ontario
- Community television stations: COGECO TV (15 in Québec and 22 in Ontario, with close to 1,000 volunteers)

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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