COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Enhances Its TV Offering In Several Regions Of Quebec

Montréal, January 30, 2017 – Cogeco Connexion is proud to announce the launch of new HD television channels in several regions of Quebec including the Gaspé and Matane areas in the Gaspésie region, the Plessisville area in the Centre-du-Québec region, the Valleyfield area in the Montérégie region, and in the Estrie region, all at no additional cost to its current customers subscribing to corresponding standard definition channels.

Customers now enjoy an image of superior quality on several of their favourite television channels, depending on their individual selections. Channels such as *SportsNet World HD*, *BeIN Sports HD*, *WWE Network HD*, *AMC HD*, *CNN HD*, *Slice HD*, *Discovery Channel HD* and *The Movie Network (2-3-4) HD* have been added to the Cogeco Connexion offering.

The choice of French-language HD channels has also been enhanced, notably through the addition of *TVA Sports 2 HD*, *RDS 2 HD*, *CASA HD, Telemagino HD* and *Super Écran (3-4) HD,* in sectors where they were not previously available. The Cogeco Connexion portfolio now has up to 135 HD channels depending on the region.

Moreover, since December 1st last, consumers can choose the individual channels they really want, developing a package customized to their interests. In fact, in keeping with the new requirement of the Canadian Radio-television and Telecommunications Commission (CRTC), all channels offered by Cogeco Connexion are now available either as a unit or as part of small packages, in all of its Quebec markets.

“This evolution in our offering is consistent with our ongoing commitment to better meet the changing needs of our customers, many of whom own HD television sets, decoders and recorders,” stated Daniel Boisvert, Vice-President, Marketing and Innovation, Cogeco Connexion. “By giving them access to rich and diverse television contents with highly superior resolution, we are allowing them to benefit fully from their initial investment in the purchase or rental of HD equipment, while offering them an optimal entertainment experience.”

For further information on Cogeco Connexion’s television offering or a complete list of HD channels, go to www.cogeco.ca.

Cogeco Connexion at glance:

- Wholly owned subsidiary of Cogeco Communications Inc.
- Employees: 2,550
- Clients: Consumers and Businesses
- Offering: video, high-speed Internet, telephony, voice and data fibre transmission and cloud computing solutions for companies
- 11,000 km of linear optical fibre between Windsor, Ontario, and Gaspé, Quebec
- Hybrid network: fibre optics and coaxial cable
- Optical fibre network since 1990
- Available Internet download speeds: 120 megabits per second throughout the territory and up to 1 gigabit per second in some regions of Ontario
- Community television stations: Cogeco TV (15 in Quebec and 22 in Ontario, with close to 1,000 volunteers).

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 16 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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