COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Launches Its New Ultrafibre 120 High-Speed Internet Package In Several Regions Of Quebec

Montreal, January 11, 2017 – Cogeco Connexion is proud to announce the launch of its UltraFibre 120 high-speed residential Internet package in several regions of Quebec including the Alma area in the Lac-Saint-Jean region, the Plessisville area in the Centre-du-Québec region, the Valleyfield area in the Montérégie region, and in the Estrie region. This will allow its customers to benefit more fully from the possibilities provided by the Internet, without concern for consumption.

With the launch of this new product, Cogeco Connexion now offers the regions' consumers access to improved technology allowing download speeds of up to 120 Mbps and upload speeds of 10 Mbps (limited until now to 2 Mbps), in addition to monthly data transfer capabilities of 400 GB.

"Online entertainment is growing exponentially, generating greater demand from our customers for higher Internet speeds," stated Daniel Boisvert, Vice President, Marketing and Innovation, Cogeco Connexion, who went on to add: "This decision is consistent with our commitment to better meet the evolving needs of our customers, providing them with the best possible Internet experience at highly competitive rates."

Customers subscribing to packages targeted by these changes are already enjoying this increased speed, at no extra cost. They can also opt for the new UltraFibre 120 package.

Highlights of the improvement and new packages :

ENHANCED PACKAGES	DOWNLOAD SPEEDS (no change)	UPLOAD SPEEDS	BITCAP (GB) (no change)
UltraFibre 40	Up to 40 Mbps	From up to 2 Mbps **to up to 10 Mbps**	160 GB
UltraFibre 60	Up to 60 Mbps	From up to 2 Mbps **to up to 10 Mbps**	260 GB
UltraFibre 60 Unlimited	Up to 60 Mbps	From up to 2 Mbps **to up to 10 Mbps**	Unlimited

NEW PACKAGES	DOWNLOAD SPEEDS	UPLOAD SPEEDS	BITCAP (GB)
UltraFibre 120	Up to 120 Mbps	Up to 10 Mbps	400 GB
UltraFibre 120 Unlimited	Up to 120 Mbps	Up to 10 Mbps	Unlimited

Cogeco Connexion at a glance:

- Wholly-owned subsidiary of Cogeco Communications Inc.
- 2,550 employees
- Customer segments: consumer and business
- Offering: video, high-speed Internet, telephony, fibre-based data and voice transmission, and cloud-based

applications for businesses

- 11,000 km of linear optical fibre between Windsor, Ontario and Gaspé, Québec
- Hybrid network: optical fibre and coaxial cable
- Fibre-optic network since 1990
- Internet download speeds provided: 120 megabits per second almost everywhere on the market footprint, and up to 1 gigabit per second in some cities in Ontario
- Community television stations: COGECO TV (15 in Québec and 22 in Ontario, with close to 1,000 volunteers)

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 17 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

INFORMATION AND INTERVIEW REQUESTS:

Isabelle Fontaine

Director, Public Relations and External Communications

Cogeco Connexion

514-764-4577

isabelle.fontaine@cogeco.com