COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Expands Its Residential Telephone Service To Sectors In Sorel, Berthierville, Saint-Pierre-Les-Becquets And Thetford Mines

Montreal, November 30, 2016 – Cogeco Connexion is pleased to announce that its residential telephone service will be deployed in certain Quebec-based sectors in Sorel, Berthierville, St-Pierre-les-Becquets and Thetford Mines. Residents of the newly affected communities will be able to subscribe to Cogeco's Residential Telephone service and benefit from a special introductory rate of $9.99 per month for six months.*

The following municipalities will benefit from the deployment of Cogeco's new Residential Telephone service:

Pierreville	Odanak	St-Barthelemy
St-Cuthbert	St-François-du-Lac	St-Pierre-les-Becquets
St-Pierre-de-Broughton	St-Wenceslas	Yamaska and Yamaska-Est

Cogeco offers a high-quality residential telephone service combining choice and flexibility. Clients can choose between one of three available packages as well as include additional features—all while keeping their telephone number.

"We're pleased to expand our residential telephone service in Quebec and to provide clients with a flexible and competitive offer. These clients will benefit from even more advantageous rates by combining their Cogeco services (Residential Telephone, Digital Television, High-speed Internet), and they'll also enjoy an unmatched connectivity and entertainment experience," said Daniel Boisvert, Vice-President, Marketing and Innovation at Cogeco Connexion.

Flexible packages

Cogeco offers three separate flexible packages aimed at meeting the needs of clients in the Quebec-based sectors of Sorel, Berthierville, St-Pierre-les-Becquets and Thetford Mines: The Basic Line, including unlimited local calls; the Selective Package, including a choice of two call features and 100 minutes of calls throughout Canada and the United States; and the Freedom Package, including unlimited local calls, five popular call features, and unlimited calls throughout Canada and the United States.

Practical features

Clients can then add one or more of the telephone features offered, including voice messaging, call display, call waiting, call waiting display, call forwarding, Conference 3, call blocking, anonymous call blocking, and call filtering. In addition, all the packages provide the option of making direct international calls to more than 225 countries at competitive rates.

	Basic Line	**Selective Package**	**Freedom Package**
Local calls	Unlimited	Unlimited	Unlimited
Long-distance calls (Canada and the United States)	$0.15/minute	100 minutes	Unlimited
Call features	À la carte	Two features included	The five most popular features included
Rate	Promotional rates start at $9.99* per month for six months	Promotional rates start at $14.99* per month for six months	Promotional rates start at $19.99* per month for six months

For further information on Cogeco's residential telephone service, visit www.cogeco.ca or speak to one of our agents at a Cogeco kiosk.

*In order to benefit from this offer, the client must be subscribed to Digital Television and/or High-speed Internet. Offered where technology permits. Certain conditions apply. Limited time offer. At the end of the six-month promotional period, regular rates will apply to all packages.

Cogeco Connexion at a glance:

- Wholly-owned subsidiary of Cogeco Communications Inc.
- 2,550 employees
- Customer segments: consumer and business
- Offering: video, high-speed Internet, telephony, fibre-based data and voice transmission, and cloud-based applications for businesses
- 11,000 km of linear optical fibre between Windsor, Ontario and Gaspé, Québec
- Hybrid network: optical fibre and coaxial cable
- Fibre-optic network since 1990
- Internet download speeds provided: 120 megabits per second almost everywhere on the market footprint, and up to 1 gigabit per second in some cities in Ontario
- Community television stations: COGECO TV (15 in Québec and 22 in Ontario, with close to 1,000 volunteers)

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 17 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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