COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Switches On Amazing 1gb Internet Service

Montreal, November 23, 2016 – More than ever committed to providing its customers with an amazing experience, Cogeco Connexion is pleased to announce the launch of its UltraFibre 1Gig service, allowing its customers in Oakville and Burlington to benefit from speeds of up to 1 gigabit per second.

This announcement is the result of a series of investments in infrastructure upgrades carried out by Cogeco over the past months. Starting in several areas in Burlington and Oakville, Cogeco Connexion will continue expanding its ultra-high speed offering in successive phases in the Ontario and Québec markets where it provides services. Its deployment in Québec is slated for the spring of 2017.

"Today, Cogeco Connexion is making a commitment to the communities it serves, enhancing its high-speed Internet offering to help power economic growth and development for businesses and residents," stated **Ken Smithard, President, Cogeco Connexion**. "As we have always made our customers' needs the primary focus of our priorities and decision-making process, today's announcement is also further evidence of our unwavering commitment to offering our clients an amazing experience and helping them navigate evolving technology."

"With online entertainment usage growing exponentially, the proliferation of connected devices and increased home office broadband needs, our Internet customers' current appetite for speed is definitely trending upward," asserted **Daniel Boisvert, Vice President, Marketing & Innovation.** "Demand for ultra-high speeds represents a market with considerable potential, and we've chosen to respond to it. We are proud to enhance our customers' online entertainment and to offer them a suite of ultra-high speed Internet services with our new UltraFibre 1Gig service."

Cogeco Connexion is launching this service to prepare for the ultra-connected homes and businesses of the future, thanks to a powerful hybrid network consisting of coaxial cable (HFC) and 11,000 km of linear fibre running from Windsor, Ontario to Gaspé in Québec.

"Upgrading our current broadband network to enable speeds well beyond 1 gigabit is possible with the DOCSIS Evolution path and Cogeco Connexion Fibre-to-the-Home (FTTH)/EPON technology," explained **Michel Blais, Vice President, Engineering and Operations**. "As we continue to leverage our networks, we will keep pace with our customers' needs. We will see to it that our customers have the right bandwidth speed and equipment, wireless technologies and service to optimize their online enjoyment."

Cogeco Connexion at a glance:

- Wholly-owned subsidiary of Cogeco Communications Inc.
- 2,550 employees
- Customer segments: consumer and business
- Offering: video, high-speed Internet, telephony, fibre-based data and voice transmission, and cloud-based applications for businesses
- 11,000 km of linear optical fibre between Windsor, Ontario and Gaspé, Québec
- Hybrid network: optical fibre and coaxial cable
- Fibre-optic network since 1990
- Internet download speeds provided: 120 megabits per second almost everywhere on the market footprint, and up to 250 megabits per second in some cities in Ontario
- Community television stations: COGECO TV (15 in Québec and 22 in Ontario, with close to 1,000 volunteers)

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 17 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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