COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Salutes The Success Of Windsor's Antoine Greige Salon & Spa

Montreal, November 23, 2016 – Cogeco Connexion is pleased to single out the outstanding contribution of Antoine Greige Salon & Spa to the prosperity and outreach of the Windsor region's business community.

Through its Celebrating Amazing Businesses campaign, which runs throughout the fall, Cogeco Connexion showcases local business leadership in the regions it serves with a series of recognition activities honouring six inspiring organizations that have distinguished themselves through their competitiveness, outreach, and commitment to their community.

Among these inspiring organizations, Cogeco Connexion has chosen Antoine Greige Salon & Spa, a business that has served the Windsor community for the past 30 years. Antoine Greige Salon & Spa offers incredible customer service together with the latest trends in beauty and fashion from around the globe, while giving back to the community with industry training and fundraising initiatives on behalf of local charities.

After years of competing in international stylist competitions and joining various professional associations worldwide, Antoine Greige established his advanced training academy to pass on his talents and know-how to the next generation of local stylists. Antoine played a significant role for up-and-coming stylists in his community, shaping the careers and successes of those who have followed in his footsteps. In addition, his passion for cultural exchange has permeated his teaching, inspiring him to establish a foreign exchange program for his students.

"In 1987, after honing my skills as a professional salon stylist for years, I opened my own establishment in Windsor, Ontario. From the outset, I decided that my contributions to Windsor had to go beyond a commitment to bringing the latest styles and first-class service to my customers. That's why sharing my passion and fundraising for local causes has become my way of giving back to my city and community," said Antoine Greige, Founder and President of the Antoine Greige Salon & Spa.

"We're proud to honour local economic players who contribute to the growth of the communities where we are present," asserted Antoine Shiu, Vice-President, Business Market Sales, Cogeco Connexion, adding: "This campaign further strengthens the position of Cogeco Connexion as a leader in the communications and technology field—a company distinguished by customer relations rooted in trust and strong ties to the communities we serve."

To view the video featuring Antoine Greige, Founder and President of Antoine Greige Salon & Spa, click here.

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 17 data centres, extensive FastFiber

Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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