COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Salutes The Success Of Drummondville's Ferme Des Voltigeurs

Montreal, November 23, 2016 – Cogeco Connexion is pleased to single out the outstanding contribution of Ferme des Voltigeurs to the prosperity and outreach of the Drummondville region's business community.

Through its Celebrating Amazing Businesses campaign, which runs throughout the fall, Cogeco Connexion showcases local business leadership in the regions it serves with a series of recognition activities honouring six inspiring companies that have distinguished themselves through their competitiveness, outreach, and commitment to their community.

Among these inspiring organizations, Cogeco Connexion has selected Ferme des Voltigeurs, a family-run business dedicated to raising and slaughtering chickens. Ferme des Voltigeurs has carved out a place of choice on kitchen tables across Quebec and Ontario.

As far back as 1958, founder Denise Turcotte operated a simple kiosk selling various farm products. Today, the farm raises the highest quality chickens in leading-edge facilities spanning more than 30,000 ft2.

Over the years, Ferme des Voltigeurs has diversified and continued to grow its business. Staff members work 52 weeks per year – even during vacations – in order to offer consumers chicken fed and raised according to the highest industry standards. "When you love your work, you don't count the hours," says Dominique Martel, the founder's son and current president of Ferme des Voltigeurs.

In 2012, the company gained renewed momentum. To meet growing demand, its directors initiated a shift aimed at modernizing its business, adding 20,000 ft2 of space to the farm's existing facilities and increasing its production to 12,000 organic chickens per week.

"We're proud to honour local economic players who contribute to the growth of the communities where we're present," said Antoine Shiu, Vice-President, Business Market Sales, Cogeco Connexion. "This campaign further strengthens Cogeco Connexion's position as a leader in the field of communications and technology—a company distinguished by customer relations rooted in trust and strong ties to the communities we serve."

To view the video featuring Dominique Martel, President of Ferme des Voltigeurs and son of the founder, click here.

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, hosting, cloud and managed services), through its 17 data centres, extensive FastFiber Network® and more than 50 points of presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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