COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Salutes The Success Of Thetford Mines' La Cache Du Domaine Hotel Complex

Montreal, October 18, 2016 – Cogeco Connexion is pleased to note the outstanding contribution of *La cache du Domaine* to the prosperity and outreach of the business community in the Thetford Mines region.

Through its "Celebrating Amazing Businesses" campaign, which will unfold throughout the fall, Cogeco Connexion seeks to showcase local business leadership in the regions it serves with a series of recognition activities honouring a number of inspiring companies that have distinguished themselves by their competitiveness, outreach and commitment to their community.

Among these inspiring organizations, Cogeco Connexion has chosen *La cache du Domaine*, a hotel complex focused on the practice of nautical activities such as wakeboarding and waterskiing.

La cache du Domaine, which opened earlier in 2016, is a recreational complex that includes a 4-star hotel with 56 luxurious rooms, 2 restaurants and, most importantly, an aquatic basin large enough to accommodate national and international competitions.

Aficionados of these sports and entrepreneurship, the owners merged their passions, launching this company, which led to the creation of more than 55 jobs in a region seeking revitalization. It made it possible to turn Thetford Mines into a nautical sports destination in Québec, while meeting the need for tourist accommodations in the region.

"It took us more than thirteen years to achieve our dream and turn our passion into a complex specializing in nautical sports. The process was arduous, but we believed in it and never gave up," stated Sébastien Blais, Director of Operations, *La cache du Domaine*, adding: "Beyond the dream, to have succeeded in creating jobs and keeping young people in the region is such a source of pride and the greatest reward we could have."

"We are proud to honour local businesses who contribute to the growth of communities where we invest, work and live," asserted Antoine Shiu, Vice-President, Business Market Sales, Cogeco Connexion, adding: "This campaign further strengthens the position of Cogeco Connexion as a leader in the field of communications and technology — a company distinguished by customer relations rooted in trust and strong ties to the communities we serve."

To view the video (in French) featuring Sébastien Blais, Director of Operations of *La cache du Domaine*, click here.

ABOUT COGECO CONNEXION

Cogeco Connexion (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 17 data centres, extensive FastFiber NetworkTM and more than 50 points-of-presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX:

CCA).

-30-

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