COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Salutes The Success Of Peterborough's Kawartha Regional Memory Clinic

Montreal, October 18, 2016 – Cogeco Connexion is pleased to note the outstanding contribution of The Kawartha Regional Memory Clinic to the prosperity and outreach of the Peterborough region's community.

Through its "Celebrating Amazing Businesses" campaign, which will unfold throughout the fall, Cogeco Connexion seeks to showcase local business leadership in the regions it serves with a series of recognition activities honouring several inspiring organizations that have distinguished themselves by their competitiveness, outreach, and commitment to their community.

Among these inspiring organizations, Cogeco Connexion has chosen The Kawartha Regional Memory Clinic, an organization dedicated to research in memory and treatment of those with dementia and Alzheimer's.

Founded in 2002 by Dr. Jenny Ingram, the mandate of the Kawartha Regional Memory Clinic is to provide comprehensive holistic geriatric assessments with a focus on offering a means for early assessment and analysis of patients with cognitive complaints. In the past 14 years, the clinic has provided immense hope to those living with cognitive issues in the area of Peterborough.

When Dr. Ingram first began her practice, as the only physician specializing in geriatric medicine in Peterborough, she realized quickly that there was a huge demand for research and care for those living with cognitive issues. Thanks to her hard work and perseverance, there are now 5 other physicians working in geriatric medicine within the community, as well as twelve teams in their division, all dedicated to memory research and treatment.

"With the population aging, it is extremely important to me to raise awareness about Alzheimer's disease and other cognitive issues affecting seniors, not only in the Peterborough area but across the whole country. Through the clinic's research activities and education programs, we hope to contribute to the well-being of those who suffer from cognitive issues and help patients' families feel they have contributed to the health and welfare of the next generation," declared Dr. Jennifer Ingram, Founder of the Kawartha Regional Memory Clinic.

"We are proud to honour local economic players who contribute to the growth of the communities where we invest, work and live," asserted Antoine Shiu, Vice-President, Business Market Sales, Cogeco Connexion, adding: "This campaign further strengthens the position of Cogeco Connexion as a leader in the field of communications and technology — a company distinguished by customer relations rooted in trust and strong ties to the communities we serve."

To view the video featuring Dr. Jennifer Ingram, Founder of the Kawartha Regional Memory Clinic, click here.

ABOUT COGECO CONNEXION

Cogeco Connexion (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut.

Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 17 data centres, extensive FastFiber NetworkTM and more than 50 points-of-presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

-30-

INFORMATION AND INTERVIEW REQUEST:

Isabelle Fontaine

Director, Public Relations and External Communications

Cogeco Connexion

514-764-4577

isabelle.fontaine@cogeco.com