COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Salutes The Success Of Shawinigan's Cognibox Company

Montréal, September 19, 2016 – Cogeco Connexion is pleased to note the outstanding contribution of Cognibox to the prosperity and outreach of the Shawinigan region's business community.

Through its "Celebrating Amazing Businesses" campaign, which will unfold throughout the fall, Cogeco Connexion seeks to showcase local business leadership in the regions it serves with a series of recognition activities honouring six inspiring companies that have distinguished themselves by their competitiveness, outreach, and commitment to their community.

To launch the campaign in fine fashion, Cogeco Connexion has chosen Cognibox, a world leader in supplier qualification management that helps companies reduce risks and improve performance in the areas of occupational health and safety, the environment, and sustainable development.

This technology firm has succeeded in remaining competitive on the international stage, despite fierce competition, while keeping its operations in Shawinigan, where it was founded in 1999. Boasting a true innovative culture, Cognibox has experienced spectacular growth in recent years.

Extremely proud of having established their company in Shawinigan, Cognibox's directors see no need to open other offices in major centres such as Montréal or Québec City. In fact, they are intent on continuing to hire young local talent.

"Cognibox is a large, close-knit family that is as concerned with the development of its community as it is with its own development. Our ability to innovate, our agility, and our know-how allow us to stand out while breathing new life into the Shawinigan economy," stated Chantal Trépanier, CEO of Cognibox.

"We are proud to honour local economic players who contribute to the growth of the communities where we are present," asserted Antoine Shiu, Vice-President, Business Market Sales, Cogeco Connexion, adding: "This campaign further strengthens the position of Cogeco Connexion as a leader in the field of communications and technology — a company distinguished by customer relations rooted in trust and strong ties to the communities we serve."

To view the video (in French) featuring Cognibox CEO Chantal Trépanier, click here.

ABOUT COGECO CONNEXION

Cogeco Connexion (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 17 data centres, extensive FastFiber NetworkTM and more than 50 points-of-presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX:

CCA).

About Cognibox

A Canadian leader in risk management and contractor compliance, Cognibox offers one of the most flexible and comprehensive solutions on the market. Over 125 customers in North America use Cognibox to manage contractor risks specific to their sector of activity. The company's solution provides a combination of expertise, software and training, as well as a full spectrum of outsourcing services and administrative support.

The Cognibox community currently boasts over 200 000 members, contractors and employees of contractors, enabling hiring organizations to work with top industry contractors and suppliers in areas such as workplace health and safety, the environment, sustainable development, quality and regulatory compliance. To learn more, visit www.cognibox.com.

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