COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Peer 1 Announces Expanded Hyper-Scale Capabilities With Microsoft® Azure™ And Office 365™ Cloud Services

TORONTO, ONTARIO, Tuesday, June 14, 2016 - Cogeco Peer 1, a global provider of essential business-to-business products and services, today announced a collaboration with Microsoft that will integrate Microsoft's security enhanced, enterprise-grade, hyper-scale cloud services with Cogeco Peer 1's global cloud infrastructure, to better serve customers.

"At Cogeco Peer 1, we are committed to providing customers with choice and flexibility, supporting their distinct business needs," said Philippe Jetté, President, Cogeco Peer 1. "Broadening our capabilities and extending our data center architecture with the Microsoft Cloud means customers can leverage the benefits of the hyper-scalable Azure™ and Office 365™ cloud services and the enhanced support, control, and compliance of Cogeco Peer 1's integrated Hybrid IT solutions."

With an already robust global cloud infrastructure supported by 17 data centers, an extensive FastFiber NetworkTM and more than 50 points of presence in North America and Europe combined, the addition of the Microsoft Cloud enhances Cogeco Peer 1's multi-cloud portfolio.

"In today's landscape, businesses are facing an increasingly complex IT environment fueled by the rapid shift to cloud, social, mobile, big data and the Internet of Things (IoT). The addition of the Microsoft Cloud, paired with our existing robust cloud solution set, enables Cogeco Peer 1 to deliver a precisely tailored cloud solution, nurturing our customers' digital transformation and allowing our clients to focus their energy on what matters most to their business: growth and innovation," added Jetté.

The rapid adoption of cloud services has been driven by a desire to increase business agility and reduce IT complexity. Cogeco Peer 1 accelerates the realization of these benefits through its deep integration capabilities that support not only cloud, but also infrastructure, network, security, data protection, managed services and application migration.

"It is great to see businesses like Cogeco Peer 1 help global companies move to intelligent cloud solutions, empowering them to ultimately achieve more and help drive business innovation," said Janet Kennedy, president, Microsoft Canada.

These new capabilities build on Cogeco Peer 1's ability to provide highly flexible, tailored and secure solutions that enable business leaders to select the right mix of services and environments. The new platform will be available to customers by the Fall of 2016.

About cogeco peer 1

Cogeco Peer 1 is a wholly-owned subsidiary of Cogeco Communications Inc. (TSX:CCA) and is a global provider of essential business-to-business products and services, such as colocation, network connectivity, managed hosting, cloud services and managed services, that allow customers across Canada, Mexico, the United States and Western Europe to focus on their core business. With 17 data centers, extensive FastFiber Network™ and more than 50 points-of-presence in North America and Europe combined, Cogeco Peer 1 is a trusted partner to businesses small, medium and large, providing the ability to access, move, manage and store mission-critical data worldwide, backed by

superior customer support. More information visit: www.cogecopeer1.com

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