COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Powers New Free Public Wi-Fi Network In Downtown Trois-Rivières

Trois-Rivières, June 13, 2016 – Cogeco Connexion is very proud to unveil a new free public wireless Internet network in downtown Trois-Rivières to contribute to the vitality of the local community and meet its connectivity needs. This initiative has been implemented in partnership with the City of Trois-Rivières and *Innovation et Développement économique Trois-Rivières*. The Cogeco Wi-Fi network, with more than 20 outdoor transmitter terminals, is available now to anyone travelling along the main downtown streets.

"At Cogeco Connexion, we believe an urban crossroads should offer a high-quality Wi-Fi experience to promote local business vitality: this is why we are proud to bring this momentum to downtown Trois-Rivières," says Johanne Hinse, Vice President, Sales, Consumer Market and Community Relations, at Cogeco Connexion. "The Trois-Rivières community has been at the forefront of Cogeco's development in Québec for nearly 60 years, and we are delighted to provide residents and visitors to Trois-Rivières with free access to our public Wi-Fi network."

Trois-Rivières Mayor Yves Lévesque states: "The launch of this public Wi-Fi network fits in with the objectives of future plans for Trois-Rivières and with our vision regarding the Amphithéâtre Cogeco." He adds: "Cogeco shares our enthusiasm and ambition regarding the growth of our city centre, which largely depends on the vitality of our distinctive local shops. I am pleased to be able to count on Cogeco's valuable partnership in implementing this network, which will boost traffic to the area and enable Trois-Rivières to provide an increasingly innovative living environment."

Mario De Tilly, Executive Director of *Innovation et Développement économique Trois-Rivières*, echoes this feeling. "This initiative will most certainly stimulate the vitality and development of downtown Trois-Rivières while strengthening its allure commercially and in terms of tourism," he says. "Wi-Fi Internet connectivity is a key asset in taking Trois-Rivières even further, creating a livelier and more ingenious environment and enhancing the mobile experience of our city's people, our business community and our visitors."

The free public Wi-Fi network allows Cogeco Connexion Internet subscribers to enjoy unlimited high-speed access as part of their activities downtown. Those who are not customers can make use of free trial browsing sessions. Simply select the "Cogeco Wi-Fi" network and follow the connectivity prompts on the screen

The 802.11ac-standard outdoor access points provide great reliability, since they are powered by leading-edge Cogeco Connexion telecommunication technologies. They are deployed in the areas covering Des Forges, Du Fleuve, Royale and Hart streets, among others. Transmitter terminals are also located at Place de l'Hôtel-de-Ville and inside the Amphithéâtre Cogeco. For a full list of access points, visit http://www.cogeco.ca/wifi.

ABOUT COGECO CONNEXION

Cogeco Connexion (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadb700 fibre rich network. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut.

Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 17 data centres, extensive FastFiber NetworkTM and more than 50 points-of-presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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