COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Announces Expansion Of Its Fibre Optic Network In The Municipality Of Orford Township

Montréal, May 6, 2016 – Cogeco Connexion is pleased to announce an investment of a quarter of a million dollars for the expansion of its fibre optic network to serve several homes in the residential area surrounding the *13e Rang* road, in the Municipality of Orford Township. Cogeco Connexion will soon initiate the different steps leading to the activation of the network, a process that will require several months of work. The fibre optic network will extend directly to homes, enabling residents to enjoy the full spectrum of Cogeco Connexion services, including television, high-speed Internet and telephony.

"The Eastern Townships region is a priority market for Cogeco Connexion and we are proud to move forward with the expansion of our network in the area of *13e Rang* and the surrounding streets, in the Municipality of Orford Township," said Johanne Hinse, Vice President, Sales – Consumer Market and Community Relations. "Proximity with our communities is deeply-entrenched in our core corporate values. This is why we are thrilled to answer the Municipality's call for an access to a powerful, reliable and affordable Internet network."

The Mayor of Orford Township, Mr. Jean-Pierre Adam, salutes citizens who have mobilized – under the leadership of Mr. Alain Bailey – to get this positive response from Cogeco Connexion. He added: "Thanks to this commitment from Cogeco Connexion, an area of our municipality that was not properly serviced before will now benefit from a reliable broadband network. Such services are becoming more and more essential to communities, and even more so in rural areas. Their team has been very open in considering the citizens' request, while striving to quickly design plans to roll out a network on the cutting-edge of technology in the area not serviced. I thank them for their enthusiasm towards this project."

"The ongoing expansion of our network into high-potential markets is a business priority for us," declared Daniel Boisvert, Vice President, Marketing & Innovation, Cogeco Connexion. "To that end, we are leveraging several different leading-edge technologies that can enable very high speeds. In the case of the Orford Township expansion, we have chosen to roll out fibre to the premises. Thanks to this network, citizens will have access to our entire suite of superior products, including our TiVo® service, exclusive to Cogeco in Canada."

Upon activation of its new network, Cogeco Connexion will be able to offer its services to the homes located in the expanded footprint. Consumers will be able to subscribe to the TiVo® service, a Whole Home DVR with the ability to record up to six shows in HD simultaneously and to provide the online video streaming experience by giving access to Netflix, YouTube and Facebook. Cogeco Connexion also offers telephony and high-speed Internet services, with download speeds of up to 120 Mbps and unlimited transfer capacity with select packages.

Cogeco Connexion will directly contact residents upon activation of its network, in the upcoming months. For more information on Cogeco Connexion's services, residents can visit cogeco.ca or call the following number: 1 800-665-5151.

ABOUT COGECO CONNEXION

Cogeco Connexion (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband fibre rich network. Cogeco Communications Inc. is a communications

corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 17 data centres, extensive FastFiber NetworkTM and more than 50 points-of-presence in North America, Mexico and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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Information and interview requests:

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