COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Peer 1 Names Scott Adams Vice President And General Manager, Canada

Toronto, April 26, 2016 – –Cogeco Peer 1, a global provider of essential business-to-business products and services, such as colocation, network connectivity, managed hosting, cloud services and managed IT services, today announced the appointment of Scott Adams to the role of Vice President and General Manager, Canada. Based in Toronto, Scott will be responsible for the tactical and strategic direction of the organization in the Canadian region, overseeing operations and driving revenue growth.

A proven leader in the technology sector, working with organizations such as Verizon and IBM, Scott brings extensive experience in sales and general management to his role. "We have appointed Scott to this role to support our continued growth in Canada. Scott's proven track record in driving growth and his commitment to the technology sector, make him an ideal fit for the position. His extensive experience in colocation, connectivity and managed IT services gives him a great understanding of how we can enable our customers to grow their business," said Philippe Jetté, President of Cogeco Peer 1. "I was immediately drawn to Cogeco Peer 1 and its rich portfolio of services and I'm looking forward to working with the team to enable exceptional experiences for our customers and their end users," said Scott Adams, Vice President and General Manager, Canada, Cogeco Peer 1.

Scott has a Master's Degree in Business Administration, Finance and Strategic Management from the Schulich School of Business, York University and a Bachelor's Degree in Commerce (Honours), Economics and Public Policy from the University of Malta.

About cogeco peer 1

Cogeco Peer 1 is a wholly-owned subsidiary of Cogeco Communications Inc. (TSX:CCA) and is a global provider of essential business-to-business products and services, such as colocation, network connectivity, managed hosting, cloud services and managed IT services, that allow customers across Canada, Mexico, the United States and Western Europe to focus on their core business. With 17 data centers, extensive FastFiber Network™ and more than 50 points-of-presence in North America and Europe combined, Cogeco Peer 1 is a trusted partner to businesses small, medium and large, providing the ability to access, move, manage and store mission-critical data worldwide, backed by superior customer support.

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Information and interview requests:

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