COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Peer 1 Announces New Point Of Presence In Mexico City

Mexico City, April 8, 2016 – – Today, Cogeco Peer 1, a global provider of essential business-to-business products and services, announced the launch of new network infrastructure in Mexico City, Mexico. This new Point of Presence (PoP), paired with the company's extensive FastFiber Network™, 21 global data centers and cloud infrastructure, was constructed to accommodate Cogeco Peer 1's broadening customer base and represents the company's growing commitment to the Latin American market.

This state-of-the-art interconnection point, one of over 50 in the company's growing network footprint, will enable Mexican clients with direct access to Cogeco Peer 1's lightning-fast infrastructure and the ability to connect with the company's additional PoPs and data centers in Miami, San Antonio, Los Angeles and around the world. Covering the Mexican market for more than a decade, the company counts some of the country's most recognizable brands among its client base.

"We are thrilled to be announcing the launch of this new PoP. The new infrastructure enables us to offer our Mexican clients the opportunity to support their business with a fast, redundant, resilient and secure network," said Jose Santos, Director, Latin America, Cogeco Peer 1. "The addition of this infrastructure will allow us to serve the growing requirements of our current and newly acquired clients in Mexico that require advanced network capabilities for their bandwidth-intensive applications."

Cogeco Peer 1's customer-centric approach to delivering a complete suite of business to business IT solutions –Managed Hosting (day-to-day management of hardware, operating systems and standardized applications), Cloud (public, private and hybrid), Colocation, Connectivity and specialized e-commerce applications – has appealed to thousands of clients – small, medium and large - worldwide, who have put their trust in the Company's highly experienced professionals and next generation infrastructure.

About cogeco peer 1

Cogeco Peer 1 is a wholly-owned subsidiary of Cogeco Communications Inc. (TSX:CCA) and is a global provider of essential business-to-business products and services, such as colocation, network connectivity, managed hosting, cloud services and managed IT services, that allow customers across Canada, Mexico, the United States and Western Europe to focus on their core business. With 21 data centers, extensive FastFiber Network™ and more than 50 points-of-presence in North America and Europe combined, Cogeco Peer 1 is a trusted partner to businesses small, medium and large, providing the ability to access, move, manage and store mission-critical data worldwide, backed by superior customer support.

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