COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Peer 1 Names Susan Bowen Vice President And General Manager, EMEA

Newly appointed Vice President to spearhead global IT provider's expansion into Europe

London, February 10, 2016 – Cogeco Peer 1, a global provider of essential business-to-business products and services, such as colocation, network connectivity, managed hosting, cloud services and managed IT services, today announced the appointment of Susan Bowen to the newly created role of Vice President and General Manager, EMEA.

Based in the UK, Susan will be responsible for the tactical and strategic direction of the organisation in the Europe, Middle East and Africa (EMEA) region, overseeing operations and driving revenue growth.

With over 20 years' experience in the technology sector, working predominantly for Hewlett Packard Enterprise (HPE), Susan brings to the role her extensive expertise in operations, sales and general management. In her most recent role as Chief of Staff UK & Ireland at HPE, Susan was responsible for leading the company's UK & Ireland growth plan and small and medium business (SMB) programme.

"We have appointed Susan to this newly created role to support our focus on growing in Europe. Susan's proven track record in driving real business growth, as well as her commitment to operating efficiently, make her ideal for this position. Her previous work with SMB organisations also gives her a great understanding of how we can help our customers scale their own operations – the majority of whom see technology as a fundamental and critical part of their own offering," said Philippe Jetté, President of Cogeco Peer 1.

"I was immediately drawn to Cogeco Peer 1's unique position as a challenger in the market, and I'm looking forward to working closely with the rest of the Cogeco Peer 1 team to help our customers achieve their business goals," said Susan Bowen.

Susan has a post-graduate certificate in Education from the University of Greenwich, a Masters certificate in Project Management from George Washington University, and a Bachelor of Science, Business Information Systems from the University of Portsmouth.

ABOUT COGECO PEER 1

Cogeco Peer 1 is a wholly-owned subsidiary of Cogeco Communications Inc. (TSX:CCA) and is a global provider of essential business-to-business products and services, such as colocation, network connectivity, managed hosting, cloud services and managed IT services, that allow customers across Canada, the United States and Western Europe to focus on their core business. With 21 data centres, extensive FastFiber Network™ and more than 50 points-of-presence in North America and Europe combined, Cogeco Peer 1 is a trusted partner to businesses small, medium and large, providing the ability to access, move, manage and store mission-critical data worldwide, backed by superior customer support.

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