COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Connexion Improves Its Network And Enhances Its Internet Services In Some Areas Of The Laurentides And Lanaudière Regions

Lac-Supérieur, St-Donat-de-Montcalm, St-Faustin–Lac-Carré and Val-des-Lacs to benefit from these improvements

Montreal, January 20, 2016 – Cogeco Connexion is proud to announce that it is improving its high speed Internet services in some areas of the *Hautes-Laurentides* and *Lanaudière* regions. The company is rolling out greater download and upload speeds for some of its residential and business Internet packages while also launching its new high speed Ultimate 120 Internet package for residential customers. These improvements are effective immediately.

"Over the course of the past few years, the average download speeds of our customers have doubled every two years, a clear indicator that the current appetite for high speed is trending upward," says Daniel Boisvert, Vice President, Marketing and Innovation, Cogeco Connexion. "Thanks to the improvement of our Internet network in Lac-Supérieur, Saint-Donat-de-Montcalm, Saint-Faustin–Lac-Carré and Val-des-Lacs, we are very proud to be able to offer our customers even greater speeds, further proof of our commitment to providing them with the best online experience possible."

Residential customers with a subscription to the packages targeted by this change can already enjoy this service enhancement, at no additional cost. They can also select the new Ultimate 120 package. In the same spirit, new packages with increased speeds are now available for business customers, helping to fuel their business interactions and to boost their performance.

Highlights of the RESIDENTIAL improvements and new packages:

ENHANCED PACKAGES	DOWNLOAD SPEEDS (no change)	NEW UPLOAD SPEEDS	BITCAP (GB) (no change)
Turbo 40	Up to 40 Mbps	From up to 2 Mbps **to up to 10 Mbps**	160 GB
Ultimate 60	Up to 60 Mbps	From up to 2 Mbps **to up to 10 Mbps**	260 GB
Ultimate 60 Unlimited	Up to 60 Mbps	From up to 2 Mbps **to up to 10 Mbps**	Unlimited

NEW PACKAGES	DOWNLOAD SPEEDS	UPLOAD SPEEDS	BITCAP (GB)
Ultimate 120	Up to 120 Mbps	Up to 10 Mbps	400 GB
Ultimate 120 Unlimited	Up to 120 Mbps	Up to 10 Mbps	Unlimited

New BUSINESS packages:

NEW PACKAGES	DOWNLOAD SPEEDS	UPLOAD SPEEDS	BITCAP (GB)
Business Launch	Up to 20 Mbps	Up to 10 Mbps	Unlimited
Business Select	Up to 50 Mbps	Up to 10 Mbps	Unlimited
Business Premium	Up to 80 Mbps	Up to 10 Mbps	Unlimited

To learn more about Cogeco Connexion's high speed Internet offering, visit www.cogeco.ca.

ABOUT COGECO CONNEXION

Cogeco Connexion (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 21 data centres, extensive FastFiber NetworkTM and more than 50 points-of-presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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Information and interview requests:

Katherine Chartrand

Director, Public Relations

Cogeco Connexion

514 764-4674

katherine.chartrand@cogeco.com