COGECO COMMUNICATIONS

News release
For immediate release

Shareholders Invited to Vote on a New Name for Cogeco Cable Inc.

Montréal, Québec, December 9, 2015 – Cogeco Cable Inc. ("Cogeco Cable" or "the Corporation") (TSX: CCA) has announced its intention to change its name to Cogeco Communications Inc. This new name better expresses the company's footprint, and clearly and strongly evokes its profile and unique areas of expertise to all its internal or external stakeholders.

In order to make a change to the public company's name, the Corporation must obtain the approval of its shareholders. As such, this topic was added to the agenda in the proxy circular to be delivered to Cogeco Cable shareholders the week of December 14, and voting on the new name will take place at Cogeco Cable's annual shareholders' meeting, which will be held in Montréal, Québec on January 13, 2016.

In addition, the Corporation is currently undertaking a review of the name of its subsidiary, Cogeco Cable Canada. This analysis is still in the development stages and more information will be shared should any further changes take place as a result of this exercise.

ABOUT COGECO CABLE INC.

Cogeco Cable Inc. is a communications corporation. It is the 11th largest cable operator in North America, operating in Canada under the Cogeco Cable Canada name in Québec and Ontario, and in the United States under the Atlantic Broadband name in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Cogeco Cable Inc. provides its residential and business customers with video, Internet and telephony services through its two-way broadband fibre networks. Through its subsidiary Cogeco Peer 1, Cogeco Cable Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 21 data centres, extensive FastFiber NetworkTM and more than 50 points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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