COGECO COMMUNICATIONS

News release
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Louise St-Pierre Recognized As One Of Canada's Most Powerful Women

Cogeco Cable Canada's top executive is a WXN 2015 Top 100 Award Winner

Montreal, November 25, 2015 – Cogeco Cable Canada is proud to announce that President and Chief Executive Officer Louise St-Pierre has been named a Women's Executive Network (WXN) 2015 Canada's Most Powerful Women: Top 100 Award Winner. This prestigious distinction celebrates the incredible accomplishments of Canada's top female executive talent as well as their organizations and networks. Louise St-Pierre will be honoured in the Scotiabank Corporate Executives category during a gala celebration at the Metro Toronto Convention Centre on November 26. This award recognizes women who hold senior positions in Canada's publicly-traded and privately owned companies.

"It is a great honour for Cogeco Cable Inc. to see Louise St-Pierre named a WXN Canada's Most Powerful Women: Top 100 Award Winner, and I wish to sincerely congratulate her on this well-deserved recognition," said Louis Audet, President and Chief Executive Officer, Cogeco Inc. and Cogeco Cable Inc. "In her more than 15 years with the company, Louise has proven herself as an excellent leader, firmly demonstrating her enduring ability to engage teams to drive great customer service and solid results for shareholders. Louise truly is a pioneer in one of the most competitive businesses, an agent of change who inspired a new perspective across the organization."

"I am grateful and deeply honoured to join the community of WXN Canada's Most Powerful Women," added Louise St-Pierre. "This award is a testament to the work and dedication of my entire team, more than 2,500 members who aspire to embody our Cogeco Cable Canada values in everything they do, driving powerful connections for our customers while fostering genuine connections with our customers. Their dedication, passion and commitment inspire me to forge ahead in our pursuit of excellence."

Louise St-Pierre was appointed President and Chief Executive Officer of Cogeco Cable Canada in 2013. She is responsible for managing Cogeco Cable Canada, the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. Since then, she has had a profound impact on the organization and has delivered stellar results: a compound increase in revenues, higher profitability and enhanced visibility for the company. Under her supervision, the Cogeco Cable Canada call centre has won five prestigious international SQM Awards in the past six years.

The Top 100 Awards serve to recognize talented leaders in the private, public and not-for-profit sectors and to inspire the current and next generation to push the boundaries of what's possible. Louise St-Pierre joins a prestigious community of past Award Winners.

The full list of WXN's 2015 Canada's Most Powerful Women: Top 100 Award Winners can be found at www.wxnetwork.com/top-100/top-100-winners.

About Louise St-Pierre

Before being appointed to her current position in 2013, Louise St-Pierre held a number of vice president positions in the information technology, customer service and operations sectors within Cogeco Cable Inc., including Senior Vice President, Residential Services, from 2009 to 2013, Vice President, Customer Service and Operations, between 2007

and 2009, as well as Vice President and Chief Information Officer from 1999 to 2007.

Before joining Cogeco Cable Inc., she worked in consulting services in Québec, New Brunswick and Alberta, for DMR, after beginning her career at IBM Canada.

She has been a member of the Board of Directors of the Domaine Forget in Charlevoix since 2012. She sat on the Board of Directors of the Orchestre symphonique de Trois-Rivières from 2011 to 2015, on the Board of the Burlington Economic Development Corporation (BEDC), from 2011 to 2014, and on the Board of Canadian Women in Communications between 2003 and 2007.

She received the Leadership Excellence Award from Canadian Women in Communications in 2012, and the Mercure Germaine-Gibara Award from the Fédération des chambres de commerce du Québec (FCCQ) in 2014, in recognition of her contributions as an outstanding businesswoman. Ms. St-Pierre holds a Bachelor of Commerce in Finance and Marketing from McGill University, Québec.

About Cogeco Cable Canada

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Cable Inc. is a communications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Cable Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 21 data centres, extensive FastFiber NetworkTM and more than 50 points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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