COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Cable Canada Boosts Internet Speeds Of Targeted Residential And Business Packages In Ontario And Québec

Montreal, November 16, 2015 – Cogeco Cable Canada is proud to announce the deployment of new download and upload speeds for some of its High Speed Internet residential and business packages in Ontario and Québec. As of today, the new speeds will automatically and progressively be rolled out to current subscribers, at no additional cost. New customers can also already subscribe to these enhanced packages. Cogeco Cable Canada, which owns and operates a fiber optics network of over 11,000 km in Ontario and Québec, thereby aims to meet the growing needs of its customer base.

Residential Internet Speed Increases

"Our residential customers are streaming, browsing and downloading more than ever before. With online entertainment usage growing exponentially, the current speed appetite of our Internet subscribers is trending upward", said Daniel Boisvert, Vice President Marketing & Innovation at Cogeco Cable Canada. "We are proud to boost the speeds of some of our packages at no extra cost, thereby enhancing our customers' online enjoyment. We are committed to providing our subscribers with the best Internet experience possible and to offering a suite of high speed Internet services at very competitive prices".

In Ontario and Quebec, the *Turbo 30* package is renamed *Turbo 40* as the download speed is increased to 40 Mbps. The *Ultimate 55* and *Ultimate 55 Unlimited* packages will also benefit from more speed, with download speeds being increased to 60 Mbps. To reflect this change, the names of these packages become *Ultimate 60* and *Ultimate 60 Unlimited*.

PACKAGE	NEW PACKAGE NAME	NEW DOWNLOAD SPEEDS	UPLOAD SPEEDS (no change)
Turbo 30	**Turbo 40**	From 30 Mbps **to 40 Mbps**	10 Mbps
Ultimate 55	**Ultimate 60**	From 55 Mbps **to 60 Mbps**	10 Mbps
Ultimate 55 Unlimited	**Ultimate 60 Unlimited**	From 55 Mbps **to 60 Mbps**	10 Mbps

Business Internet Speed Increases

"As part of our continued dedication to delivering service enhancements, we are also proud to improve some of our high speed Internet packages for businesses", added Mr. Boisvert. "Business owners are looking to increase their online productivity and optimize their efficiency. These new service upgrades will enable them to benefit from greater speeds, fuelling their growth in a cost-effective manner", concluded Mr. Boisvert.

In Ontario, the *Business Select* package now offers download speeds of up to 50 Mbps and upload speeds of up to 15 Mbps. Subscribers to the *Business Premium* package can now enjoy upload speeds of up to 15 Mbps. In Quebec, the *Business Select* package now offers download speeds of up to 50 Mbps.

	PACKAGE	NEW DOWNLOAD SPEEDS	NEW UPLOAD SPEEDS
ONTARIO	Business Select[1]	From up to 40 Mbps to up to **50 Mbps**	From up to 10 Mbps **to up to 15 Mbps**
	Business Premium	Up to 80 Mbps (no change)	From up to 10 Mbps **to up to 15 Mbps**
QUEBEC	Business Select[2]	From up to 40 Mbps to up to **50 Mbps**	10 Mbps (no change)

[1] Speed increases for the *Business Select* package in Ontario are available only in specific areas.

[2] Speed increases for the *Business Select* package in Quebec are available only in specific areas.

To learn more about Cogeco Cable Canada's enhanced Internet speeds in Ontario and Québec, please visit www.cogeco.ca.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Television, High Speed Internet («HSI») and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware, South Carolina and Eastern Connecticut. Through its combined subsidiaries, Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides to its business customers a suite of information technology services (data transport, colocation, cloud and managed services, and dedicated hosting), with 21 data centres as well as more than 50 points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

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