COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Data Services and Peer 1 Hosting Bring a New Generation of Data Centres to Montréal

MONTRÉAL, September 18, 2015 – Cogeco Data Services and Peer 1 Hosting today announced the official opening of a new 100,000-square-foot data centre in Kirkland, on the island of Montréal. Unveiled at a ceremony attended by Québec's Minister of the Economy, Innovation and Exports, Jacques Daoust, the Mayor of Kirkland, Michel Gibson and Louis Audet, President and Chief Executive Officer of Cogeco Inc. and Cogeco Cable Inc., the facility is the 21st location in the Company's global data centre fleet. The centre is the first in Canada to offer consumption-based power billing, the most technologically advanced in the region, and represents a commitment in the order of more than $100 million over time.

"The construction of this data centre demonstrates our commitment to the vibrant Montréal business community - providing world-class information, communication and technology services that enable customers with true agility to respond to change while driving innovation," said Mr. Audet. "Montréal is an ideal location for this state-of-the-art cloud and colocation facility – the first of its kind in this city – that will provide our customers with the peace of mind of knowing where their data is hosted and that it remains within Canada."

"Our customers' needs and business challenges have always driven our product offerings," said Tony Ciciretto, President and Chief Executive Officer, Cogeco Data Services and Peer 1 Hosting. "The new facility will play a central role in helping our customers with the transformation of their IT infrastructure. With an increasing demand for non-stop IT services, enterprises are seeking the flexibility and speed of the public cloud but they also require a secure and reliable facility to host their mission-critical applications. The Montréal data centre provides customers with the best of both worlds: cloud, colocation, backup and connectivity – in a single facility – to support their core, legacy and emerging applications," added Ciciretto.

Located on the West Island of Montréal, the 100,000-square-foot centre is the perfect location for customers designing a data hosting, disaster recovery or business continuity solution. Designed for a capacity of up to 16.5 Mega Watts, built to Tier 3 standards and backed by the Company's 100G-ready, wholly-owned fibre network infrastructure, the facility allows customers to grow without constraint and is driven by efficiency. Designed for scalability and reliability, the facility offers 100% uptime guarantee, around the clock monitoring and video surveillance and is equipped with state-of-the-art chillers, N+1 power, cooling and network redundancy, high density cabinets and hot aisle containment.

"Multi-tenant data centre providers require an understanding of which applications function well in the public cloud environment and which don't – each enterprise has a unique mix of application, business, and performance requirements. Cogeco Data Services and Peer 1 Hosting's combination of hybrid cloud and colocation services can help enterprises develop a cloud adoption strategy that works best for them, accelerating their time to market, improving service quality and reducing overall risk," said Kelly Morgan, Research Director, Data Centres, at 451 Research.

In February 2015, the Company was recognized as a Major Player in the IDC MarketScape Canadian Public IaaS 2015 Vendor Assessment (IDC #CA1SSC15, February 2015). The IDC MarketScape report emphasized Cogeco Data Services and Peer 1 Hosting's ability to provide a full spectrum of infrastructure management capabilities to support hybrid cloud environments, its network capabilities and the quality of its data centres.

About Cogeco Data Services and Peer 1 Hosting

Cogeco Data Services and Peer 1 Hosting are wholly-owned subsidiaries of Cogeco Cable Inc. (TSX:CCA). They have combined their operations to become a global provider of essential business-to-business products and services, such as data transport, colocation, cloud and managed services, and dedicated hosting, that allow customers across Canada, the United States and Western Europe to focus on their core business. With 21 data centres, extensive FastFiber Network™ and more than 50 points-of-presence in North America and Europe combined, they are a trusted partner to businesses small, medium and large, providing the ability to access, move, manage and store mission-critical data worldwide, backed by superior customer support.

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