COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Cable Canada introduces a new business phone service: integrated and versatile solutions adapted to the needs of its customers

Montréal, May 27, 2015 – Cogeco Cable Canada is pleased today to announce the launch of its new phone service offering, which has been developed to meet the specific communications needs of its Fibre Services customers.

"*Although the Internet is now a common tool in businesses and needs are changing in communications, phone service remains an essential part of keeping in touch with customers and business partners*," said Anne Isabelle Roussy, Vice President, Marketing and Product Development. "*More than ever before, our customers are looking for integrated solutions that will lower their phone costs. This is why we are introducing today a range of business phone solutions that can evolve with the needs of their business.*"

Well served by a wholly owned fibre-optic network on the cutting edge of technology, Cogeco Cable Canada's new Hosted PBX - Fibre(1), SIP(1) (Session Initiation Protocol) Trunking and PRI(1) (Primary Rate Interface) Replacement solutions all have the same objectives:

- Lower phone service costs;

- Improved productivity;

- Scalability to meet the future needs of our customers.

This portfolio of services showcases Cogeco Cable Canada's commitment to serving its business customers with robust solutions addressing their business communications and technology needs, allowing them to focus on being successful.

The "**Hosted PBX - Fibre**(1)" solution offers business customers a highly scalable solution that can be adapted as their company grows. This solution includes over 40 calling features and is powered by Cogeco Cable Canada's fibre-optic network, which is renowned for its service availability. Hosted PBX - Fibre is perfect for companies whose (PBX) phone system is outdated or those for which the acquisition of a PBX system could be expensive.

The "**SIP Trunking**(1)" solution is ideal for companies that have an IP PBX, because it allows them to get the most out of their system. This solution combines voice and data systems into a complete and scalable communications solution that offers savings on all company-wide communications.

The "**PRI Replacement**(1)" solution is based on SIP technology and adapts to existing legacy PBX systems to deliver voice and data communications. It can also be easily adjusted according to a company's evolving needs.

New business phone solutions:

SOLUTIONS	LENGTH OF CONTRACT	COST
Hosted PBX - Fibre(1) (integrated communications solution)	3 years	$29.95 / seat
SIP Trunking(1) (IP PBX solution)	3 years	$29.95 / channel

PRI(1) (legacy PBX solution)	3 years	$29.95 / channel

(1) Available where technology permits.

Please note that Cogeco Cable Canada also offers a Hosted PBX and Business Ultimate Internet over Coax package in Québec, designed for small and medium businesses seeking access to the latest phone and Internet services. For details regarding offers and solutions or for more information on Cogeco Cable Canada's business phone service packages in Québec, visit http://www.cogeco.ca/web/qc/en/business/.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analog and Digital Television, High Speed Internet ("HSI") and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its combined subsidiaries, Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides to its business customers a suite of information technology services (data transport, colocation, cloud and managed services, and dedicated hosting), with 20 data centres as well as more than 50 points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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