COGECO COMMUNICATIONS

News release
For immediate release

Cogeco Cable Canada meets Thetford-Mines clients' needs and will enhance its High Speed Internet services on June 23

Montréal, May 21, 2015 – Cogeco Cable Canada is proud to announce the deployment, on June 23, of new upload speeds for its Internet residential packages in the Thetford-Mines region. Current subscribers in Thetford-Mines, East-Broughton, Tring Jonction, St-Ferdinand, Disraeli and St-Joseph de Coleraine will be able to benefit from this service improvement at no additional cost.

Furthermore, for its bandwidth-hungry consumers in the region, Cogeco Cable Canada will be introducing its Ultimate 120 package. Keenly aware of the evolving needs of consumers in terms of Internet, Cogeco Cable Canada is dedicated to offering the highest speeds and more bandwidth.

"Given the increasing interest in online activities such as sharing social media content, pictures and videos, our customers' needs in terms of Internet are growing. The service improvement and the introduction of our Ultimate 120 package in the Thetford Mines region are allowing us to answer the needs of a vast majority of our customer base and to offer a complete range of the highest Internet speeds on the market at a very competitive prices," stated Anne Isabelle Roussy, Vice-President, Marketing and Product Development, at Cogeco Cable Canada.

The higher upload speeds combined with more bandwidth will also allow for an enhanced client experience when they watch online content found on websites such as Netflix and YouTube and when sharing their findings on social media.

Highlights of the improvement and new Ultimate 120 package offer:

ENHANCED PACKAGES	DOWNLOAD	UPLOAD	BITCAP (GB)
Turbo 30	30 Mbps	2 Mbps to **10 Mbps**	160 GB
Ultimate 55	55 Mbps	2 Mbps to **10 Mbps**	260 GB
Ultimate 55 Unlimited	55 Mbps	2 Mbps to **10 Mbps**	unlimited

NEW PACKAGES	DOWNLOAD	UPLOAD	BITCAP (GB)
Ultimate 120	Up to 120 Mbps	Up to 10 Mbps	400 GB
Ultimate 120 Unlimited	Up to 120 Mbps	Up to 10 Mbps	unlimited

For more details on these new packages or Cogeco Cable Canada's residential High Speed Internet packages in Québec, please visit our website www.cogeco.ca, in the residential section under the "Quebec" tab.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analog and Digital Television, High Speed Internet ("HSI") and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its combined subsidiaries, Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides to its business customers a suite of information technology services (data transport, colocation, cloud and managed services, and dedicated hosting), with 20 data centres as well as more than 50 points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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