COGECO COMMUNICATIONS

News release
For immediate release

Cogeco Cable Inc. rises to 9th place in the Corporate Knights' The Future 40 Responsible Corporate Leaders in Canada ranking

Montréal, May 8, 2015 – Cogeco Cable Inc. (TSX: CCA) is pleased to announce that it has been named to Corporate Knights' *The Future 40 Responsible Corporate Leaders in Canada* for a second year in a row. In 2014, the company held the 24th spot in the highly regarded magazine's ranking. This year, it rose to 9th place, a significant advancement for the Corporation in terms of corporate social responsibility.

Cogeco Cable Inc. was selected on the basis of its performance in relation to 12 indicators measuring social and environmental performance and corporate governance. This ranking takes into consideration organizations with two billion dollars or less in revenue, or with less than 2,000 employees in Canada, in 2013. The notable increase in the company's ranking underscores its efforts in integrating the best Corporate Social Responsibility (CSR) practices in its initiatives.

"We are honoured to be not only named for a second year in a row in this Corporate Knights' list, but also to have such an increase in our performance," stated Elizabeth Alves, Vice President, Internal Audit and Risk Management of Cogeco Inc., who leads corporate social responsibility efforts at Cogeco Cable Inc. "We have made the commitment of ensuring we operate responsibly and sustainably to become a model of good corporate citizenship. This recognition shows that we are on the right path and will further motivate us to continue to do better."

Sustainability at Cogeco Cable Inc.

The company's Corporate Social Responsibility Policy and Code of Ethics are the foundation of its social responsibility framework. Its CSR report, issued every two years, is produced according to the *Global Reporting Initiative*'s guidelines.

To learn more about Cogeco Cable Inc.'s objectives, initiatives and performance in the areas of corporate social responsibility, please consult its 2013 report, available on the social responsibility section of its corporate website at the following address: http://www.cogeco.ca/corpo/cca/en/company-overview/corporate-social-responsibility/

Corporate Knights' methodology used in the selection of ***The Future 40 Responsible Corporate Leaders in Canada*** ranking can be found at http://www.corporateknights.com/future40

ABOUT COGECO CABLE

Cogeco Cable Inc. (www.cogeco.ca/cca) is a telecommunications corporation. It is the 11th largest cable operator in North America operating in Canada under the Cogeco Cable Canada name in Québec and Ontario, and in the United States under the Atlantic Broadband name in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband fibre networks provide to its residential and business customers analogue and digital television, high speed Internet and telephony services. Through its combined subsidiaries, Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides to its business customers a suite of information technology services (data transport, colocation, cloud and managed services, and dedicated hosting), with 20 data centres as well as more than 50 points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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