COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Cable Inc. builds on its position as a leader in the Enterprise Data Services sector by combining Cogeco Data Services and Peer 1 Hosting

Montréal, Québec, May 5, 2015 – Cogeco Cable Inc. ("Cogeco Cable") (TSX: CCA) announced today the evolution of its Enterprise Data Services segment, by combining the strengths of its two subsidiaries Cogeco Data Services ("CDS") and Peer 1 Hosting ("Peer 1").

Cogeco Data Services is a provider of fully managed hybrid Information Communication Technology ("ICT") solutions. Acquired by Cogeco Cable in 2013, Peer 1 Hosting is a leading web hosting provider. With 20 data centres and over 50 points-of-presence, the combined business delivers data transport, colocation, cloud and managed services, and dedicated hosting to businesses across Canada, the United States and Western Europe.

"The combination of Cogeco Data Services and Peer 1 Hosting represents a growth opportunity for Cogeco Cable and builds on our current strength in the thriving Enterprise Data Services sector," said Louis Audet, President and Chief Executive Officer, Cogeco Cable. "By bringing the teams and capabilities of CDS and Peer 1 together, Cogeco's Enterprise Data Services segment is well positioned to increase operational efficiencies and be a key player in the market. I am delighted to confirm that Tony Ciciretto, President and Chief Executive Officer of Cogeco Data Services and Peer 1 Hosting, will continue to be responsible for leading this portion of our business," added Mr. Audet.

"United, Cogeco Data Services and Peer 1 Hosting can solidify their position as a trusted partner and global provider of essential Business to Business data products – taking the complexity of IT off the hands of customers and allowing them to focus on their core business," asserted Tony Ciciretto. "With the support of a strong and collaborative team of employees, we will continue to place our customers at the heart of our business, providing a complete ecosystem of scalable, customer-centric solutions backed by superior customer support," he added.

The combined business is headquartered in Toronto, with major branch offices in Montréal and Vancouver, San Antonio, Atlanta and Miami, in the United States, and London and Southampton, in the United Kingdom. It provides businesses – small, medium and large – with the ability to access, move, manage and store mission-critical data worldwide, backed by superior customer support. Most of the activities related to this transition will occur within the next 12 months. More information on the combination and financial details will be provided when third quarter fiscal 2015 results are released in July 2015.

ABOUT COGECO CABLE INC.

Cogeco Cable Inc. (www.cogeco.ca) is a telecommunications corporation. It is the 11th largest cable operator in North America operating in Canada under the Cogeco Cable Canada name in Québec and Ontario, and in the United States under the Atlantic Broadband name in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband fibre networks provide to its residential and business customers analogue and digital television, high speed Internet and telephony services. Through its combined subsidiaries, Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides to its business customers a suite of information technology services (data transport, colocation, cloud and managed services, and dedicated hosting), with 20 data centres as well as more than 50 points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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