COGECO COMMUNICATIONS

News release
For immediate release

Cogeco Cable Canada launches the Ultimate 120 and Ultimate 120 Unlimited packages and enhances its High Speed Internet packages at no cost in Pembroke and Petawawa

Montréal, April 9, 2015 – Cogeco Cable Canada announces the launch of its Ultimate 120 and Ultimate 120 Unlimited High Speed Internet residential packages and the enhancement of its Turbo 20, Ultimate 55 and Ultimate 55 Unlimited High Speed Internet packages in Pembroke and Petawawa in Ontario.

The Turbo 20, Ultimate 55 and Ultimate 55 Unlimited High Speed Internet package upgrade includes an upload speed increase from up to 2 Mbps to up to 10 Mbps, at no additional cost for the current subscribers.

The newly launched Ultimate 120 and Ultimate 120 Unlimited High Speed Internet packages offer download speeds of up to 120 Mbps and upload speeds of up to 10 Mbps, plus a monthly data transfer capacity of 425 GB for the Ultimate 120 and unlimited bandwidth for the Ultimate 120 Unlimited.

"*We always strive to offer our customers more flexibility, speed and bandwidth and I am happy our Pembroke and Petawawa customers can benefit from our enhancements to our High Speed Internet service. Now, the whole family can use the Internet at the same time for online banking, video gaming, shopping or for downloading videos or uploading pictures onto their social networks, and all with the same service. Cogeco's High Speed Internet Ultimate 55 Unlimited and Ultimate 120 Unlimited packages meet those needs*," stated Anne Isabelle Roussy, Vice President Marketing and Product Development at Cogeco Cable Canada.

More information on Cogeco Cable Canada's residential High Speed Internet packages in Ontario is available at www.cogeco.ca, under the Ontario residential section.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analog and Digital Television, High Speed Internet ("HSI") and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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