COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Cable Canada reacts positively to the CRTC's decision on Let's Talk TV

Montréal, March 19, 2015 – Cogeco Cable Canada ("Cogeco") responded positively today to the decision published by the CRTC relating to *Let's Talk TV:* A World of Choice. *Cogeco* appeared at the 2014 public hearings in the fall to share its position on the future of Canada's media broadcasting system and regulatory environment.

Overall, the decision announced today is in line with the positions shared by Cogeco during the public hearings, that is, to offer more choice and flexibility to Canadian consumers.

"As the second largest cable operator in Ontario and Québec and a trusted partner to our customers, Cogeco Cable Canada is pleased with the decision announced today," said Louise St-Pierre, President and Chief Executive Officer of Cogeco Cable Canada. "We strongly believe that the best and most effective way to satisfy the expectations of Canadian consumers is to continuously adapt and meet their needs. We feel the CRTC's decision reflects this belief and will further ensure Canadian consumers remain engaged in the Canadian broadcasting system," continued Mrs. St-Pierre.

Cogeco will immediately begin the work necessary to ensure its television services will be rendered in accordance with the regulations announced by the CRTC today, which is in the best interest of its customers.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet (HSI) and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 –

Information:	Media
	Nancy Bouffard
	Director of Corporate Communication
	Cogeco Cable Inc.
	Tel.: 514-764-4613