COGECO COMMUNICATIONS

News release

For immediate release

The Ultra 250 package from Cogeco Cable Canada: fastest and unparalleled Internet service speed for residential customers in Burloak

Montréal, February 26, 2015 – Beginning today, Cogeco Cable Canada is proud to offer residential subscribers in Burlington and Oakville, its two new Ultra 250 packages, which provide the market's best and fastest Internet service. Customers who love to play video games and download, or watch high-definition streaming content, will truly enjoy this premium service.

New game and video applications require more and more speed and bandwidth to work efficiently and provide the best quality. It is with this performance in mind that Cogeco Cable Canada has developed this new high-speed service, to satisfy even the most demanding customers.

"Internet traffic and consumers' online habits are constantly changing in Canada, which requires ever-greater download and upload speeds," says Anne Isabelle Roussy, Vice President, Marketing and Product Development, at Cogeco Cable Canada. "What we want to do is offer our customers Internet service at speeds that let them quickly and easily access the content they want. The Ultra 250 package, fast and powerful, will undoubtedly revolutionize the way Internet is used, even for our most experienced subscribers in Burlington and Oakville, whose use has registered a sharp increase over the last year."

Highlights of the new Ultra packages:

For details about the Ultra 250 and Ultra 250 Unlimited packages, visit cogeco.ca/ultra250. For more information on all of Cogeco Cable Canada's residential high-speed Internet service packages in Ontario, visit www.cogeco.ca.

Ultra 250

Ultra 250 Unlimited

Download speed

Up to 250 Mbps

Up to 250 Mbps

Upload speed

Up to 20 Mbps

Up to 20 Mbps

Transfer capacity

525 GB

Unlimited GB

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analog and Digital Television, High Speed Internet ("HSI") and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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