COGECO COMMUNICATIONS

News release

For immediate release

The Business Ultimate 250 Package From Cogeco Cable Canada: All The Power Of The Internet Available To Business Customers In Burloak

Montréal, February 26, 2015 – Cogeco Cable Canada is pleased today to offer the new Business Ultimate 250 package to its business customers in Burlington and Oakville. With this new unlimited Internet service, companies will be able to boost productivity and be more efficient, thanks to extremely high download speeds.

Given their ever-increasing use of online applications, where timeliness and reliability are key, many small and medium-sized businesses today require ultra-fast speeds. Cogeco Cable Canada has recognized this situation and is now offering business customers in the Burloak area a new opportunity to significantly increase their performance and improve the service they offer their customers with the new Business Ultimate 250 package.

“The business world is constantly changing: today, small companies are using more and more online services and applications, both for serving their clients and running their business, and it is essential that Cogeco Cable Canada be attuned to their needs, which is often to do even more in less time and at a competitive cost,” said Anne Isabelle Roussy, Vice President, Marketing and Product Development, at Cogeco Cable Canada. She adds: “Our Ultimate 250 package, which provides the standard of service our business customers in the Burlington and Oakville area are looking for.”

Highlights of the new Business Ultimate 250 package:

For details about the Business Ultimate 250 package or more information on all of Cogeco Cable Canada’s high-speed business Internet service packages in Ontario, visit www.cogeco.ca in the business section, under the “Ontario” tab.

Business Ultimate 250

Download speed

Up to 250 Mbps

Upload speed

Up to 20 Mbps

Transfer capacity

Unlimited

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analog and Digital Television, High Speed Internet ("HSI") and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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