COGECO COMMUNICATIONS

News release

For immediate release

Cogeco Cable Canada: proud partner of Drummondville's 200th anniversary celebrations

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Montréal, February 24, 2015 – The year 2015 is a very important one for the city of Drummondville, which proudly celebrates its 200th anniversary. Cogeco Cable Canada, firmly established in the Drummondville community for 27 years, is pleased to announce it is making a contribution valued at more than $80,000 to mark this significant milestone and support various 200th anniversary activities.

"We are very proud to have Cogeco taking part in Drummondville's 200th anniversary celebrations," says Richard Voyer, Chair of Drummondville's 200th anniversary committee. "An integral part of our municipality, Cogeco has helped develop a range of projects that engage our residents and build a sense of community."

The anniversary festivities will give Drummondville's residents the opportunity to highlight their history, tenacity, determination and successes. Cogeco Cable Canada sincerely hopes that these celebrations are a memorable success and become a part of the city's history.

"Drummondville is amongst the most dynamic cities, one that stands out for a number of reasons, including its quality of life, robust economy and strong spirit of entrepreneurship," notes Louise St-Pierre, President and CEO of Cogeco Cable Canada. "Over a relatively short time, this city has managed to make a name for itself both within Canada and internationally. It is therefore with great pleasure that Cogeco Cable Canada is actively helping Drummondville celebrate this special year."

Cogeco Cable Canada's contribution has so far helped to set up the family area at Drummondville sur son 31, the official launch of the year's celebrations on December 31, 2014. The company will also take part in the Fête de la musique event, which will be held on June 21.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analog and Digital Television, High Speed Internet ("HSI") and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data

Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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