COGECO COMMUNICATIONS

News release
For immediate release

Cogeco Cable Canada Meets Its Mauricie Residential Clients' Needs And Enhances Its High Speed Internet Services

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and enhances its High Speed Internet services

Montréal, February 17, 2015 – Cogeco Cable Canada is proud to announce the deployment, between February 17 and 25, of new speeds for its Internet residential packages in Mauricie. Current subscribers in Shawinigan, Shawinigan-Sud, St-Boniface, St-Gérard-des-Laurentides, St-Mathieu-du-Parc, Grand-Mère, St-Georges-de-Champlain and Lac-à-la-Tortue will be able to benefit from this service improvement at no additional cost.

Keenly aware of the evolving needs of consumers in terms of Internet, Cogeco Cable Canada is dedicated to offering the highest speeds and more bandwidth, at very competitive prices. To achieve this, the company does not hesitate to make adjustments that will meet its clients' demands, and to offer the relevant improvements to its packages.

"Given the growing interest for online activities such as sharing social media content, pictures and videos, our customers' needs in terms of Internet are growing. The improvements announced today are our answer to the needs of a vast majority of our customer base, who will enjoy some of the highest Internet speeds on the market at very competitive prices," stated Anne Isabelle Roussy, Vice-president marketing and product development at Cogeco Cable Canada.

For clients, the changes will allow for higher download speeds and more bandwidth, resulting in improved service while watching online content found on websites such as Netflix and YouTube and faster surfing on the web.

ENHANCED PACKAGE

DOWNLOAD

UPLOAD

BITCAP (GB)
Turbo 30
30 Mbps
2 Mbps to 10 Mbps
160 GB
Ultimate 55
55 Mbps

2 Mbps to 10 Mbps
260 GB
Ultimate 120
120 Mbps
Up to 10 Mbps
400 GB

Furthermore, for bandwidth-hungry customers, unlimited versions of the Ultimate 55 and Ultimate 120 will now be offered. For more details on these new packages or Cogeco Cable Canada's residential High Speed Internet packages in Québec, please visit our website www.cogeco.ca, in the residential section, under the "Quebec" tab.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analog and Digital Television, High Speed Internet ("HSI") and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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