



COGECO CONNEXION ANNOUNCES THE OFFICIAL ACTIVATION OF ITS FIBRE OPTIC NETWORK IN SAINT-JÉRÔME-DE-MATANE

Montréal, April 4, 2016 – Cogeco Connexion had announced, back in February, an <u>investment</u> of more than \$250,000 to roll out a fibre optic network serving several homes and businesses in the city of Saint-Jérôme-de-Matane. Today, the company is proud to confirm that the installation work is completed and that its fibre optic network – which extends directly to homes and businesses – has officially been activated. Citizens of Saint-Jérôme-de-Matane can now enjoy the full spectrum of Cogeco Connexion services, including television, high-speed Internet and telephony.

"We are proud to continue our expansion in one of our key markets in Québec, the Bas-Saint-Laurent region, and to be able to serve consumers and business owners in Saint-Jérôme-de-Matane," said Daniel Boisvert, Vice President, Marketing and Innovation, Cogeco Connexion. "The activation of our fibre optics network enables us to deliver our entire suite of superior products to customers, including our TiVo® service, exclusive to Cogeco in Canada."

Therefore, consumers in Saint-Jérôme-de-Matane are now able to subscribe to the TiVo® service, a Whole Home DVR with the ability to record up to six shows in HD simultaneously and to provide the online video streaming experience by giving access to Netflix, YouTube and Facebook. Cogeco Connexion also offers telephony and high-speed Internet services, with download speeds of up to 120 Mbps and unlimited transfer capacity with select packages. Business customers, meanwhile, can benefit from the new Cogeco TV packages customized by industry category, telephony and high-speed Internet services, as well as cloud-hosted business applications.

For more information on Cogeco Connexion's services, citizens can visit <u>cogeco.ca</u> or call the following number: 1-877-679-0329.

ABOUT COGECO CONNEXION

Cogeco Connexion (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband fibre rich network. Cogeco Communications Inc. is a communications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 21 data centres, extensive

FastFiber NetworkTM and more than 50 points-of-presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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INFORMATION AND INTERVIEW REQUESTS:

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